Irish Red Cross

ANNUAL REPORTS

09-10

SELECTED ABBREVIATIONS

AIDS	Acquired immune deficiency syndrome
CDAC	Communicating with disaster affected communities
EMT	Emergency Medical Technician
GBV	Gender Based Violence
HIV	Human immunodeficiency virus
ICRC	International Committee of the Red Cross
IDRL	International Disaster Response Law
IFRC	International Federation of Red Cross and Red Crescent Societies
IHL	International Humanitarian Law
IRC	Irish Red Cross
RFL	Restoring Family Links

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GENEVA CONVENTIONS

1. Amelioration of the condition of the wounded and sick in armed forces in the field.

2. Amelioration of the condition of wounded, sick and shipwrecked members of armed forces at sea.

3. Treatment of prisoners of war.

4. Protection of civilian persons in time of war.
   Protocol 1: the protection of the victims of International armed conflicts.
   Protocol 2: the protection of the victims of Non-international armed conflicts.

FUNDAMENTAL PRINCIPLES

Humanity
The Red Cross endeavours - in its international and national capacity - to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being.

Impartiality
The Red Cross makes no discrimination as to nationality, race, religious belief, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

Neutrality
The Red Cross may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

Independence
The Red Cross must always maintain its autonomy so that it may be able at all times to act in accordance with Red Cross principles.

Voluntary Service
The Red Cross is a voluntary relief organisation not prompted in any manner by desire for gain.

Unity
There can be only one Red Cross Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

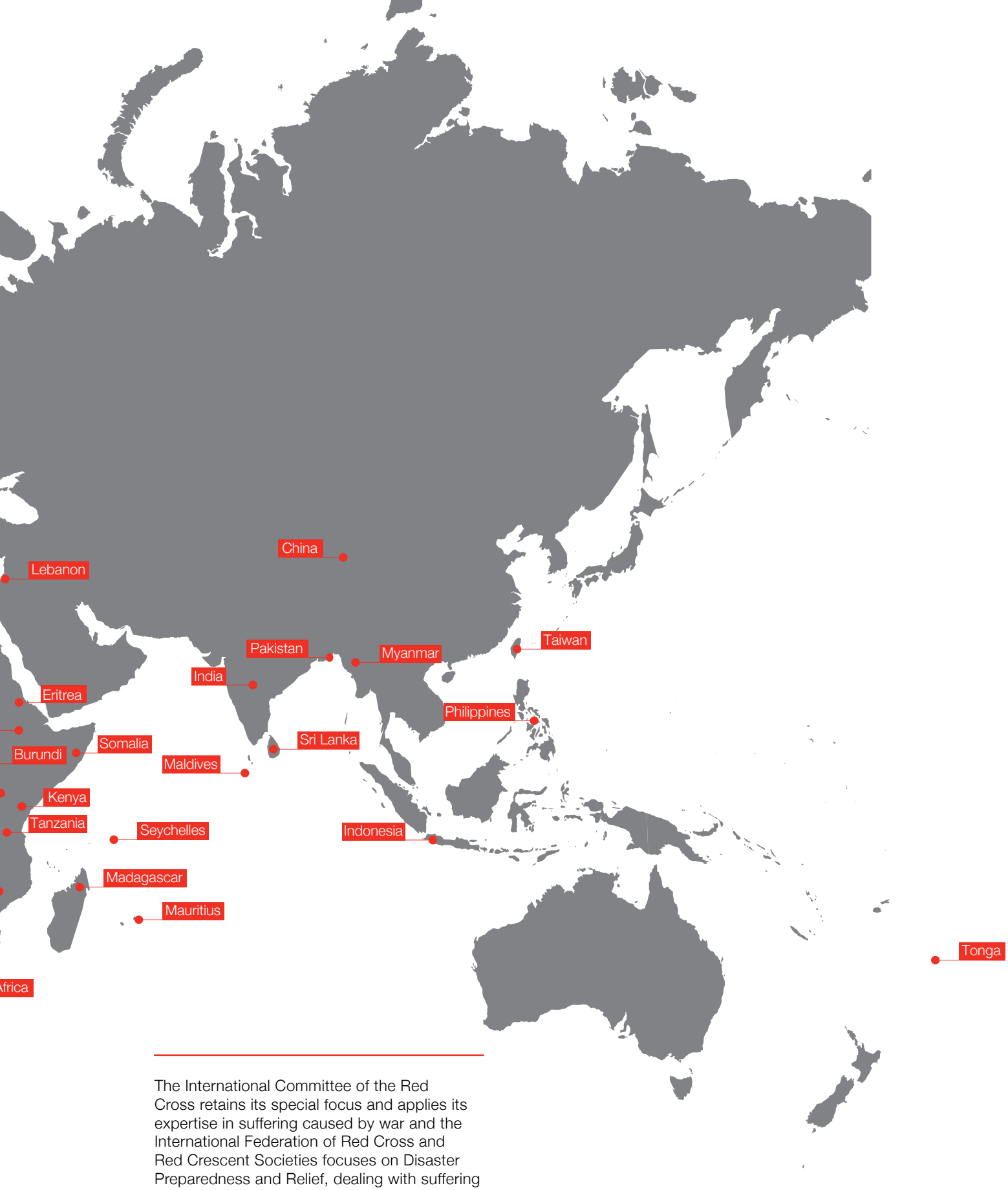
Universality
The Red Cross is a worldwide institution in which all societies have equal status and share equal responsibilities and duties in helping each other.

WORLD ACTIVITIES

The Irish Red Cross, whose work in Ireland and overseas can be seen in this map, is part of the largest humanitarian network in the world - the International Red Cross and Red Crescent movement.

Around 97 million people are members of a Red Cross or Red Crescent organisation in each of 186 countries around the world. Therefore in virtually every country on this map there is either a Red Cross or Red Crescent organisation working to help people.

Today both the International Committee of the Red Cross (f.1863) and the International Federation of Red Cross and Red Crescent Societies (a co-ordinating body f. 1919) run programmes that provide vitally needed services in areas such as healthcare, shelter, water and sanitation, education and emergency relief in countries all over the world.



The International Committee of the Red Cross retains its special focus and applies its expertise in suffering caused by war and the International Federation of Red Cross and Red Crescent Societies focuses on Disaster Preparedness and Relief, dealing with suffering caused by earthquakes, hurricanes, floods and other disasters.

The Nobel Peace Prize has been awarded on more occasions to the Red Cross and Red Crescent Movement than to any other organisation – four times in total. The first Nobel Peace Prize was won by the Red Cross/Red Crescent founder, Henry Dunant.

FOREWORD

DAVID J O'CALLAGHAN, CHAIRMAN

In 2009 The Irish Red Cross celebrated its 70th Anniversary. Established in 1939, it has been to the forefront of humanitarian action to end suffering at home in Ireland and in countries around the world that have been struck by war or natural disaster.

The Irish Red Cross in 2009 is very different to the organisation established 70 years ago. This annual report highlights our investment in modern technology, ambulances, life saving equipment and sophisticated training. Almost 6,000 people give of their time and skills as volunteers throughout the country all year round.

In order to ensure that the organisation and its membership are as relevant in the future as we were in 1939, the board and management of the Irish Red Cross embarked on a major strategic review in 2009. A special group led by our fellow board member Professor Rodger Downer has also made recommendations on corporate governance. The Irish Red Cross is now seeking to have legislation, dating from its foundation in the 1930s, amended to reflect current governance norms, a measure the International Red Cross Red Crescent Movement supports.

These changes are required to facilitate the Irish Red Cross reconcile the importance of the principle of independence with its auxiliary role to the State , to support effective working relationships with the organisation and its branches, and to provide a framework for clear governance and management functions.

Thanks to the generous support of the people of Ireland and the Irish Government, the Irish Red Cross has been able to deliver a very comprehensive service at home and abroad. The current economic climate has had a serious impact on our fundraising efforts and the board is working with the management and staff to ensure that the level and quality of service we provide is maintained.

On behalf of the Irish Red Cross, I thank each and every person who generously responded to our various appeals during the last two year. We are also very grateful to the Irish Government, the Minister for Defence and his officials as well as the Minister for State at the Department of Foreign Affairs and the officials in Irish Aid for their support.

Our sincerest gratitude is also extended to Mr. David Andrews SC, who retired as Chairman in 2009. His contribution to the Irish Red Cross for over a decade will have a positive impact on the organisation for many years to come.

I also wish Mr. John Roycroft, former Secretary General of the Irish Red Cross, every success in his new position in the Department of Justice. His tireless work, particularly in relation to the strategic review and the governance recommendations, has been very valuable.

While the Irish Red Cross has changed radically since 1939, one thing has not and never will change – the commitment and generosity of our volunteers, delegates and staff throughout Ireland and around the world. A fine example of these qualities was displayed when hundreds of volunteers were out every day and night for weeks helping those affected by the severe flooding which struck the country, and again during the severe snow and ice. We thank them sincerely for this dedication to humanitarian service.

David J O'Callaghan
Chairman of the Irish Red Cross

FOREWORD

DONAL FORDE, SECRETARY GENERAL

It has been a challenging year for the Irish Red Cross. Difficult economic conditions and negative media attention have added to the challenges for an organisation already in the throes of reform and modernisation.

The continuing demand for humanitarian assistance and disaster relief around the world, and the increased demand for our services here at home have focussed all of us to meet these demands and to carefully manage every element of the Society so to ensure that we can continue to assist those in need.

We are focussing our efforts in reforming and overhauling our governance structures and internal financial controls and have introduced strict financial guidelines, structures and rules. In 2011 the Irish Red Cross will be one of the early adopters of the Statement of Guiding Principles for Fundraising.

The Irish Red Cross continues to grow in membership, with thousands of members training and delivering a variety of services through our network of over 140 branches throughout the country. The skills of Irish Red Cross volunteers have been recognised at national and international competitions and our presence has been felt in almost 20 countries around the world as we continue to support the International Federation of Red Cross and Red Crescent Societies in assisting those affected by natural disasters and wars.

Here at home, Irish Red Cross volunteers were one of the first to witness the scenes of devastation caused by severe flooding in many parts of the country in late 2009. They responded by evacuating members of the public from their homes which had been damaged by the flooding, transporting emergency medical staff to and from work, and distributing clean water and blankets to victims of the flooding. Thanks to the generosity of the Irish public we were able to provide financial assistance to over 400 households via the Irish Red Cross Flood Relief Scheme.

This natural disaster was followed in January and December of 2010 by severe ice and snow and again Irish Red Cross volunteers responded and helped those affected in communities around Ireland. Volunteers from all over Ireland, showed true Red Cross spirit in their determination to assist those stranded, lost and hurt by the extreme weather, even on Christmas day.

Every one of us is working hard to ensure the trust of our supporters is earned and deserved every day. I hope that our supporters will see the progress that is being made at the Irish Red Cross and join us on this journey.

Donal Forde
Secretary General of the Irish Red Cross

Irish Red Cross

OUR WORK IN IRELAND

2009

OUR WORK IN IRELAND

TRAINING SERVICES

2009 proved to be a successful year for Irish Red Cross Training Services. Despite the economic downturn Volunteers, Companies and members of the public continued to avail of the many training courses offered by the Society.

Demand for First Aid and other training provided by the Irish Red Cross again rose in 2009, in spite of a challenging climate particularly for our Commercial Services division which supplies training and on-site health and safety needs to companies. Practical First Aid training saw a particular surge in popularity during 2009 with an increase of 26% in attendance compared to numbers for 2008.

Amongst Irish Red Cross Training Courses open to the public are:

- The Carer's Course
- Occupational First Aid
- Paediatric First Aid
- Practical First Aid
- Therapeutic Hand Care
- Cardiac First Responder (CFR)
- CPR

For more details on where and when training takes place please call: **1890 502 502** or visit **www.redcrosstraining.ie**

TRAINING MANAGEMENT

The Irish Red Cross appointed a National Training Support Manager to manage the Irish Red Cross training function and applications for State recognised qualifications. The purpose of this role is to support and develop in service training programmes as determined by the National Training Working Group along with managing the quality assurance process for Irish Red Cross training.

Emergency Medical Training

The Irish Red Cross now has 400 volunteers trained in Emergency Medical First Responder level (EMFR). In 2009 seventy of these 400 completed the next level of training to Emergency Medical Technician (EMT). The EMT qualification is a national qualification awarded through Pre Hospital Emergency Care Council (PHECC) and the Irish Red Cross is a PHECC registered training institute.

E-Learning Modules

Unique two minute e-learning modules were developed in conjunction with 2ML, a Derry based media production company. They were very well received and praised for their succinct but informative delivery.

These 2 minute 'lessons' feature both a voiceover and subtitles. They are specifically designed to be suitable for people of all ages and abilities.
The lessons are:

- Pandemic Facts
- What is Pandemic H1N1 2009?
- Preventing the Spread
- Practical plans you can make
- Symptoms and Care

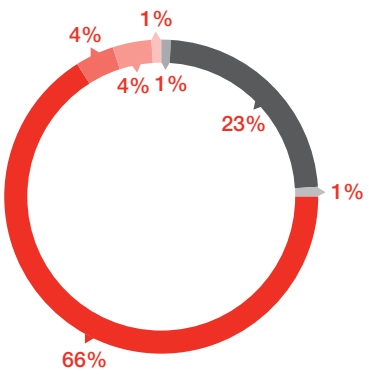
Commercial Training

The Commercial Training area continues to develop in a very promising way. The 2008 establishment of a specifically dedicated Irish Red Cross service to meet the health and safety needs of companies remains a notable success.

The Irish Red Cross is one of the largest training providers in Occupational First Aid and, unlike many other training providers, offers Occupational First Aid training across the country. The other main segment of the commercial first aid training was in the newly launched Practical First Aid. This is very popular among the many schools and community groups who undertake training with the Irish Red Cross. The freephone Training Number 1890 502 502 and dedicated website www.redcrosstraining.ie have proved very successful in maximising the availability of training information.

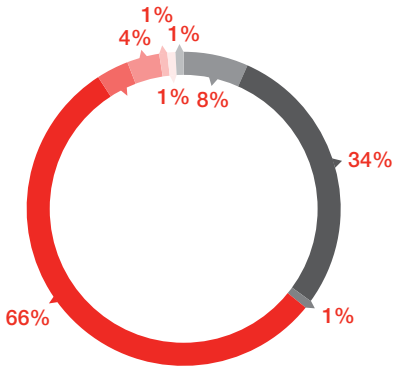
The Irish Red Cross has a pool of fully qualified instructors nationwide each who have extensive qualifications in the pre hospital care area. Qualifications and experience for our instructors include Occupational First Aid, Emergency Medical First Responder, Safe Lifting, instructing methods training and significant voluntary experience in dealing with real-life accidents, emergencies and illnesses. Their skills-based training and real-life experience means that their students easily pick up the best way of dealing with whatever emergency faces them.

Public Training Courses
Total Trained: 11,311



Carer's Course	1%
Occupational First Aid	23%
Paediatric First Aid	1%
Practical First Aid	66%
THC	4%
CFR	4%
CPR & Others	1%

In-service
Total Trained: 1,713



Ambulance Procedures	8%
Child Protection	34%
CISM	1%
EMFR	66%
Instructor Training	4%
Intermediate First Aid	4%
Manual Handling	1%
Radio Operator Training	1%
Leadership	1%

These services include:

- Specification and ordering of first aid equipment and facilities
- Provision of on-site emergency and occupational health personnel
- Safety auditing
- Induction training for staff
- First aid and other training
- Liaising with local emergency services for emergency planning and emergency response drills on site. Our staff can provide toolbox talks on health and safety and can provide health screening for employees commencing work.

New Ambulances
This year saw the delivery of more new ambulances as the Irish Red Cross continues to fulfill its pledge to communities throughout the country to deliver the very best level of care and to meet the needs of local emergencies in our capacity as an auxiliary to the Health Service Executive (HSE).

As part of a grant-aided CLÁR scheme ambulances were supplied to the following areas;

- Ballaghadereen, Co. Roscommon;
- Carron Hill (Riverstown), Co. Sligo.
- Old-Leighlin, Co. Carlow.

New 4x4 ambulances were supplied to the following areas;

- Tipperary Town;
- Mallow, Co. Cork;
- Carlingford, Co. Louth.

Search and Rescue
Hundreds of ordinary Irish Red Cross volunteers and ambulances crew assist state agencies in finding missing people each year. In addition, the Irish Red Cross continues to develop its three specialist Search and Rescue Units which work in support of An Garda Síochána and the Irish Coast Guard in all search and rescue missions.

These Search and Rescue Units are;

- Wicklow/Dublin Mountains: Glen of Imaal Irish Red Cross Mountain Rescue Team
- Sligo/Leitrim Mountains: Sligo-Leitrim Irish Red Cross Mountain Rescue Team
- Galway/Mayo Lakes: Corrib-Mask Irish Red Cross In-shore Lake Rescue Team

These units of the Irish Red Cross are on-call 24 hours-a-day, seven days a week throughout the year. Often, they deal with harrowing and dangerous situations, routinely rescuing people from lakes and mountains in dark, wet and freezing conditions.

Major Emergency Management
The Irish Red Cross is formally recognised by the state's plan to deal with major emergencies as an auxiliary to the state's services. During 2009, the Irish Red Cross was active in a number of planned meetings and workshops to ensure the most effective co-ordinations with state agencies and other bodies within the voluntary emergency services sector.

In this regards, the Irish Red Cross worked with the following:

- Major Emergency Management Framework National Working Group
- Health Services Executive (HSE)
- Our sister voluntary ambulance services
- Order of Malta Ireland
- St. John Ambulance Ireland
- Civil Defence Ireland
- The Irish Coast Guard

Voluntary Network
During 2009 co-operation continued between the voluntary bodies. These bodies shared knowledge and understanding on; training standards, quality assurance, resource sharing and practitioner clinical requirements. Representatives from the voluntary ambulance bodies, including the Irish Red Cross, met with Dr Geoff King, Director of Pre Hospital Emergency Care Council (PHECC) to offer suggestions on revisions to the 2007 Training Standards.

COMMUNITY SERVICES AND DEVELOPMENTS

Supporting Vulnerable People The Irish Red Cross participated in the EU Seminar on First Aid with Vulnerable People which was hosted by the British Red Cross in London. The aim of the Seminar was to inspire eleven Red Cross National Societies to develop their work with vulnerable people, especially those with a disability, the elderly, members of the travelling community, prisoners and those affected by drug abuse.

Therapeutic Hand Care (THC)
The Annual THC Instructor Meeting took place in January following which the reassessments of THC Instructors whose qualifications were due for renewal were successfully completed. In 2009 there were 19 THC Instructors active in 11 counties in Ireland and approximately 16 THC Courses for 197 participants took place around the country.

Irish Red Cross hand care volunteers also provided hand massage at the following events:

- Joint Conference for Family Carers and Service Providers on Caring for a person with a neurological condition – held on 10th March in the Radisson Hotel Dublin.
- Irish Raynauds and Sclerderma Society Awareness Conference in the Stillorgan Park Hotel Dublin in April
- The Acquired Brain Injury Advocacy Association Paediatric Seminar on Acquired Brain Injury during childhood and adolescence held in Dublin in May.
- Donations of Rimmel nail varnish from Coty Ireland, Vaseline hand cream and tins of Vaseline from Unilever were secured for the THC Service

Support Hand Massage
The first pilot course was provided by THC Instructors at Walkinstown Association for 7 people with mild to moderate learning disabilities. This was in response to a request to the Irish Red Cross and the individuals have been enabled to give hand massage under supervision of staff.

National Carers Week
The theme of the 2009 Carers Week is "Celebrating Carers - Because we're worth it "- Care Alliance Ireland led the national co-ordination of the week together with nine Irish charities and organisations including the Irish Red Cross. Events for Family Carers took place throughout the country at which Irish Red Cross volunteers provided a hand massage service.

Skin Camouflage
For someone coping with a disfiguring skin condition such as rosacea, vitaligo, birthmarks or scarring, the Irish Red Cross Skin Camouflage service offers them a way to cope. Our SC practitioners provide this specialist service for people by selecting the best colour match of specialist cover creams for each persons natural skin tone. Clients are then shown how to apply these cover creams to improve the appearance of the affected areas. Clients are seen by appointment and a GP/consultant referral letter is required. The service is open to men, women and children.

IRISH FLOODS

The final months of 2009 saw many counties in Ireland affected by severe flooding. The Irish Red Cross responded to this disaster in fulfillment of its role as an auxiliary to the State as laid down the Major Emergency Framework document.

In Cork Irish Red Cross volunteers assisted in transporting hospital staff to work, evacuating people from flooded residences and providing supplies to those displaced by the floods. Irish Red Cross volunteers worked with the Gardaí delivering meals-on-wheels to people who were stranded in their homes on the north side of Cork City. Irish Red Cross deployed 4x4 ambulances to those areas inaccessible to road ambulances due to severe flooding.

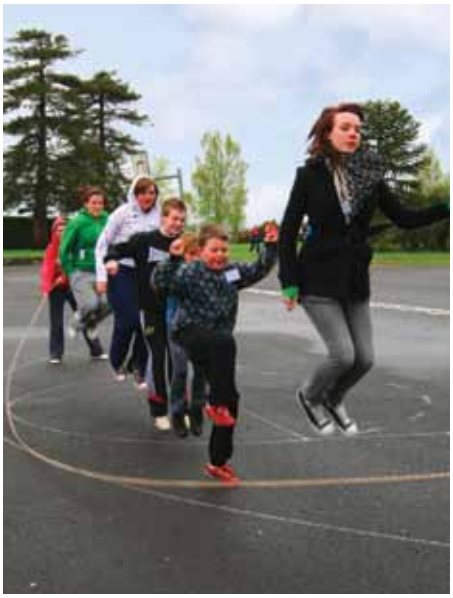
In Ennis local members of the Irish Red Cross distributed blankets to householders affected by the floods. In Galway two 4x4 ambulances and their crews were available to help in the Ardrahan village area and in Connemara. In Clane, Co. Kildare, local Red Cross volunteers assisted in evacuating residents and medical supplies at a nursing home. Volunteers, equipment and vehicles were available nationwide to assist in areas affected by flooding if necessary.

The Irish Red Cross launched a successful appeal to raise one million euro to help those affected by the flooding. Dozens of shops throughout the country accepted donations for the appeal on behalf of the Irish Red Cross. Vodafone Ireland set-up donation facilities in all of its 43 stores around Ireland in addition to a generous cash donation and issued a call to its 2.21 million customers to donate what they could to the appeal. Public collections also took place in all 23 Superquinn shops. The media were supportive in the provision of advertising airtime and space to the appeal.

The Irish Red Cross invited members of the public whose homes were affected by the flooding to apply for financial assistance from the Irish Red Cross Flood Relief Fund. Applications to the Relief Fund were considered independently of any other payments that applicants may have received and were subject to an assessment process. Four fully qualified assessors commissioned by the Red Cross worked six days a week for five weeks. They met with each of the applicants, visited the hundreds of people in their homes in local communities directly affected by the flooding. The deadline for applications to the fund was extended to Friday 5th February 2010 to encourage all those affected by the floods to apply for financial assistance.

In March, 417 households around the country received flood relief cheques from the Irish Red Cross. 29% of all applications came from Galway and 24% from Cork, reflecting some of the areas which were hit hardest by the flooding. 13% of all applications were sent from Westmeath, 7% from Tipperary, 5% from Clare, 4% from Kildare, 2% from Roscommon and 2% from Limerick.

A smaller number of applications amounting to 14% came from counties Carlow, Cavan, Dublin, Kerry, Kilkenny, Laois, Leitrim, Longford, Louth, Mayo, Monaghan, Offaly and Wicklow.
The average payment to each household was approximately €3,000, with all payments assessed on a damage and hardship scale from 1 to 5 - Grade one represented minimal hardship and grade 5 represented severe hardship.



YOUTH SERVICES

The National Youth Challenge

Building on the success of Regional Fun Days a new event called the National Red Cross Youth Challenge was announced in 2009. The challenge was dedicated to the memory of Mr Gerry Moyne, a long serving Irish Red Cross member. The event, which will be held annually, took place in April and hosted 320 participants and 76 Leaders from all over Ireland aged between 5 and 25yrs.

The successful event comprised of 'It's a Knockout' style games including: team blindfold games, 'Skiddy Penalty shootout' and Fitness Challenge. The Mountrath (Co Laois) Team won the 2009 challenge.

Youth on the Move: 'Doing more, Doing better, reaching further'

The 3rd World Red Cross and Red Crescent Youth meeting took place in Solferino, Italy in June. About 600 Youth representatives from all over the world came together to learn, share and discuss current and future humanitarian challenges.

The Theme was Youth on the move: doing more, doing better, reaching further. The day consisted of 12 workshops, divided into four main categories: disaster, health, capacity building and principles & values. Sessions were highly interactive with knowledge sharing of successful youth programmes and group discussions. Volunteers from the Mallow Branch and a National Youth Working Group Member were selected to represent the Irish Red Cross at the meeting.

The Irish Red Cross National Youth Forum

The 2009 took place in November, with

the theme of the 'Year of Understanding through Humanity'. President Mary McAleese attended the Forum along with 220 Young people and their leaders from 12 Branches throughout the country. The purpose of this forum was to contribute to the development of Red Cross Youth. It aimed to:

- Ensure that young members of the Red Cross have a voice
- Facilitate the exchange of experiences and develop networks for young members
- Explore where Red Cross Youth is going in Ireland and establish priorities of concern
- Encourage active participation
- Celebrate achievements

Workshops for both young people and leaders were provided by National Youth Working Group Members and Stephen Ryan, from the IFRC. The concepts behind the workshops were:

1. The Irish Red Cross 1939-2009
2. OPTIONS and GAISCE
3. Remembering Solferino
4. Cultural Diversity and AIDS/HIV
5. Anti-Bullying Resource, Games Pack and Launch of Code of Behaviour

The day was a wonderful success and credit most go to all involved in the organisation of the event.

Gaisce Training

In August, Gaisce CEO, Barney O' Callaghan and Marion Irwin-Gowran, Project Manager, provided Irish Red Cross Youth leaders and staff with a workshop on becoming a President Award Leader. The workshop was designed to introduce and familiarise Irish Red Cross Youth leaders to the Gaisce Presidents Award Leader (PAL) programme. Presidents Award Leader's are responsible for four main things:

- To explain the award to potential participants

- To agree an appropriate challenge with interested young people.
- To monitor and motivate the participants once per month at minimum.
- To sign off when participants complete the award.

Programme Development:

- **Leadership Development Programme**
  Following approval by the Training Working Group a sub group from the National Youth Working Group was set up to develop the above programme for Youth Leaders within the Red Cross.

- **Diversity and Non Discrimination Programme**
  A Pilot Programme was developed by the National Youth Working Group which subsequently has been approved by the Training Working Group.

- **HIV/AIDS Programme**
  The Youth Working Group sought the permission of the Executive Committee to consult with other agencies involved in HIV/AIDS Awareness in Ireland. The International Department of the Irish Red Cross was consulted in relation to the International aspect of the programme, exploring the resources and programmes available through the IFRC.

- **Irish Red Cross OPTIONS Programme in association with GAISCE the President's Awards**
  Representatives of the Irish Red Cross and, Gaisce CEO, Mr. B Callaghan discussed a possible partnership between Gaisce and the Irish Red Cross through the OPTIONS Programme. The Irish Red Cross OPTIONS Programme focuses on giving young members practical skills.

- Irish Red Cross New Partnership with **INTO**

The Irish Red Cross engaged with the Irish National Teachers' Organisation (INTO) to develop and design lesson plans to introduce the Irish Red Cross into Primary Schools. A pilot course was drafted and it is hoped it will be rolled out in September in approximately 20 schools. It is hoped that this programme will commence in full by January 2010.

European Youth Network and European Co-ordination Committee

The European Youth Network (EYN) aims to strengthen the National Societies' Youth programmes and structures through sharing relevant knowledge and experience among Youth leaders. It aims to empower Youth volunteers in implementing responsive programmes to improve the lives of vulnerable people in their community.

The European Coordination Committee (ECC) represented the Irish Red Cross Youth at the following:

- Nordic Board Meeting – Iceland
- ERNA Meeting – Belgrade
- Roman Consensus – Madrid
- Youth on the move – Supported European Region Workshop

The ECC will continue to represent Red Cross Youth, where possible, over the course of its mandate and continue to disseminate information as it becomes available. The ECC has been actively working over the last 12 months in order to achieve its aims and to complete its mandate. With the help and support of National Societies such as the Irish Red Cross, Red Cross Youth can continue to play a leading role in the international movement and ensure that Youth can make a difference.

Support Services

Child Protection

Important administrative updates that occurred in 2009 in relation to child protection included:

- The Child Protection Sub Group name changed to National Child Protection Strategy Group
- Lead Trainers for Level 1 were established and notification to follow.
- Level 1 and 2 were updated due to change in legislation.
- A new training schedule was developed for September 2009 for both level 1 and 2.

Membership

As of 28th May 2009 there are 4,615 members, this consists of 403 Junior (5-10yrs), 222 Youth (11-15yrs), 2809 Senior and 1180 Life. It is important to note that approximately 1,000 of these are new members since 1st January 2009.

COMPETITIONS

International Events:

FACE 2009

The First Aid Convention in Europe (FACE) is an annual event that brings together Red Cross volunteers throughout Europe. It promotes excellence in "human behaviour" and competing teams demonstrate their competence in dealing with casualties in a caring, empathetic and professional way. This year Team Ireland **(Dublin Borough)** represented the Irish Red Cross at the FACE competitions in Oldenburg, Germany. They won the Humanitarian Award demonstrating their competence in dealing with casualties in a caring, empathetic and professional way. Serbia was the overall winner and Ireland came second for the fourth year in a row.

Representing Ireland at FACE 2009 were Dublin Borough Team: Paul Martin, Lynn Dennany, Richard Flanagan, Elaine McDonagh, Catriona Ryan, Eithne Scully.

President's Perpetual Trophy & Dominic Nugent Trophy

Hosted by: Laois

President's Perpetual Trophy

1st Louth
Olly Keegan (Team Leader)
Ashlene Mackin
Jackie Connolly
Ian Martin
Orla Sheridan
Maria Lawless
Geraldine Lawless

2nd Wicklow
John Keegan (Team Leader)
Mark O'Keeffe
Emma Gregory
Willie O'Connor
Eoin Doyle
Joseph Long

Louth's lifesaver champion. Olly Keegan who scored a momentous double-first leading both her county team to first place in the team event and also winning first prize in the individual category.

Dublin Borough's Peter Ryan competing in the 2009 President's Perpetual Trophy & Dominc Nugent Competitions.

Dominic Nugent Trophy

1st Olly Keegan
Louth

2nd Peter Ryan
Dublin Borough

3rd Mark Richmond
Cavan

Irish Red Cross teams from all over Ireland meet each year to showcase their lifesaving skills.

Ambulance Team Competitions

Hosted by: Dublin Borough

1st Limerick
Gerard O'Connor
Shirley Foley
Mike O'Donoghue

2nd Wicklow
Mark O'Keefe
John Kegan
Willie O'Connor

3rd Louth
Mary Lynch
Ryan Mulholland
Orla Sheridan

Members as young as 10 years old can train in First Aid with the Irish Red Cross.

Cadet & Novice Team and Individual Competitions

Hosted by: Laois

Cadet Team Competition

1st Mountrath (Co. Laois)
Aideen Phelan,
Ruairi Carroll,
and brothers Eoin
and Peadar Middleton

2nd Ballincollig-Ballinora (Co. Cork)
Niamh Mc Carthy
Eilieen Kelleher
Aoife O'Connell
Amy Brennan

3rd Dundalk (Louth)
Niamh Mackin
Aoife Mackin
Orla Kelly
Glenn Young

Novice Team Competition

1st Ballincollig-Ballinora (Co. Cork)
Máire FitzGerald
Katie O'Riordan
Martin Crowley
Robert Mulcair

Joint 2nd Dublin Borough (City) team from Clontarf
Ciaran McDonagh
Paul McDonagh
Alastair Martin
Liam Houlihan

Galway Team from Portumna
Niamh Gordan
Alana Coniray
Keith Flynn
Maria Whelan

Cadet Individual Competition

Hosted by: Laois

1st Laura Stenson
Abbeyfeale (Co. Limerick)

2nd Gary Gaughan
Clontarf (Dublin)

3rd Sorcha Parks
Dundalk (Co. Louth)

Novice Individual Competition

Joint 1st Joy O'Neill
Clontarf, Dublin Borough (City)

Megan Cotter
Claddagh, Galway City

3rd Orlaith Shinners
Limerick City

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Irish Red Cross

OUR WORK IN IRELAND

2010

OUR WORK IN IRELAND

During 2010 the Services & Training and Commercial Departments were amalgamated. Both departments were combined into a new National Services Department which allows the Irish Red Cross to provide a more integrated service to members and commercial customers alike. The new department has overall operational responsibility for both commercial and non commercial services in Ireland.

TRAINING SERVICES

National Qualification in Emergency Medical Technician (NQEMT)

The Pre Hospital Emergency Care Council (PHECC) continued to develop their service to monitor quality improvement and to maintain the standards as laid down in the 2007 Council Rules for Education and Training. The Irish Red Cross continued to offer full support and co-operation to PHECC in order to meet the dramatic increase in demand for Emergency Medical Technician (EMT) courses and thus maintain frequency of these examinations.

A further 138 volunteers received the Pre Hospital Emergency Care Council (PHECC) national qualification in Emergency Medical Technician. The Irish Red Cross partnership with Covidien involved the purchase and printing of the ambulance drug bag and the supply of all required medications for use by all newly trained Emergency Medical Technicians (EMTs).

Cardiac First Responder Groups

A Memorandum of Understanding (MOU) for the deployment of Stand Alone Community First Responders Schemes within the County of Donegal was agreed with the National Ambulance Service, North West Division and the Irish Red Cross. The purpose and the objectives of the MOU are as follows:

- To identify the responsibilities of both respective services in deployment protocols
- To improve communications systems between the two services during deployment and management of the incident
- To ensure that patients receive a safe, timely, effective and efficient response depending on call category

National Out of Hospital Cardiac Arrest Register Project

The Out of Hospital Cardiac Arrest Register (OHCAR) was established in 2007 to systematically gather information on cardiac arrests, in which resuscitation was considered or attempted, in communities that were attended by the Emergency Medical Services. This year the Irish Red Cross signed a written agreement allowing OHCAR to process the relevant data acquired by Irish Red Cross volunteers.

Commercial Training and Services

The commercial training and services continues to develop and is presently working to enhance existing operations and develop a range of products and services on offer for sale. The continuing aim is to have a suite of services which will enhance and complement our existing services which include outsourced first aid and commercial training. A range of new Health & Safety based training courses, including Fire Safety as well as a general Health & Safety awareness course have been offered. A range of Irish Red Cross branded first aid kits has been launched and is attracting interest on the new online shop. A range of Health & Safety services has also been developed, including risk assessment and safety audits. The team successfully tendered for an Occupational First Aid tender with the Water Services Training Group in February.

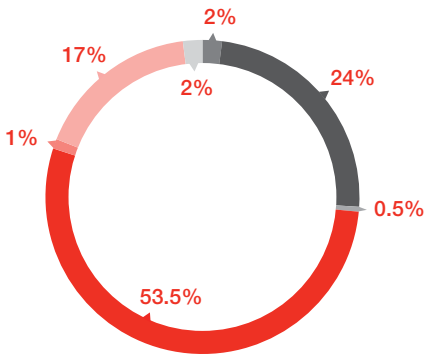
New Ambulances

This year saw the delivery of more new ambulances as the Irish Red Cross continues to fulfil its pledge to communities throughout the country to deliver the very best level of care and to meet the needs of local emergencies in our capacity as an auxiliary to the Health Services Executive (HSE). In 2010, ambulances were supplied to the following areas:

- Dublin Borough
- Limerick

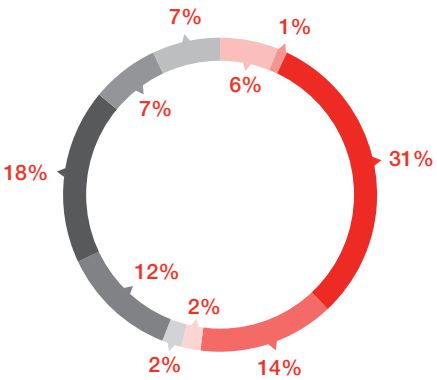
Furthermore, the Irish Red Cross Sligo Leitrim Mountain Rescue Team replaced its ageing team van with an equipment carrier

Public Training Courses
Total Trained: 11,304



Carer's Course	2%
Occupational First Aid	24%
Paediatric First Aid	.5%
Practical First Aid	53.5%
THC	1%
CFR	17%
CPR & Others	2%

In-service
Total Trained: 1,924



Ambulance Procedures	6%
Casualty Simulation	1%
Child Protection	31%
CISM	14%
EMFR	2%
Instructor Training	2%
Intermediate First Aid	12%
Manual Handling	18%
Radio Operator Training	7%
Emergency First Responder	7%
Leadership	0%

and command vehicle which will aid its search and rescue role in the north west.

In 2010, new 4x4 ambulances were supplied to the following areas;

- Galway City
- Kerry
- Limerick

COMMUNITY SERVICES AND DEVELOPMENTS

Therapeutic Hand Care (THC)

Two volunteer THC Programme Managers were appointed in 2010 to assist with the organisation and planning of the THC training programme. In 2010 there were 22 trained THC Instructors in 12 counties and it is planned that new instructors will be trained in 2011, which will aid the team in providing more courses. Interest in the course remains steady, with a waiting list of those who wish to attend. 128 participants attended 14 THC courses around the country. Whilst THC volunteers provided hand massages at the Irish Raynaud's & Scleroderma Society Awareness Conference, the formal opening of the new Carers' Association office in Newbridge and many other open days and conferences throughout the year.

Irish Red Cross/Irish Prison Service (Wheatfield) Partnership

The initial pilot in Wheatfield was finished and following this a final evaluation was released in November 2010. This has been a working example of an operational alliance and partnership between three national organizations the Irish Prison Service, the VEC and the Irish Red Cross. Prisoner health was the focus and all of whom have benefited. The evaluation of the project indicates that health, hygiene and cleanliness have improved through the work of the inmate Irish Red Cross volunteers. From an internal point of view, success has resulted from a different kind of working together between healthcare staff, discipline officers and schoolteachers at Wheatfield. There has been international interest in the project, as well as interest from other prisons throughout Ireland. Following the successful conclusion of the pilot, this project has been implemented in Wheatfield, Cloverhill and Shelton Abbey prisons.

Skin Camouflage

In 2010 Skin Camouflage practitioners continued to provide this excellent service at clinics around Ireland helping those with disfiguring skin conditions to self apply specialist cover creams. Volunteer Skin Camouflage Programme Managers were appointed in 2010 to develop the service and co-ordinate the training of new SC practitioners. Additional practitioners from branches all over Ireland will be trained in 2011 with clinics in Dublin, Limerick, Cork, Wexford, Tipperary and Donegal. This will be the first time that Irish Red Cross Skin Camouflage Instructors will be training new volunteers.

Carer of the Year Award

The Carer of the Year Award was reinstated in 2010 and it is intended that it will be a regular annual event. The aim of this award is to acknowledge the hard work and dedication of all Carers at home and in the community. Posters and application forms were circulated to all branches and throughout the country to various carers organisations. The winner of the award was Margaret Rice from Monaghan, she received a gift cheque for €2,000 sponsored by Chapter 5 Credit Union and a certificate from the Irish Red Cross. Certificates were also awarded to Carers who deserve special recognition and a special presentation was made to three young carers from Bandon, Co. Cork. The awards received coverage in various newspapers throughout the country.

SNOW AND ICE - January 2010

The Irish Red Cross published a list of practical tips on its basis to help people cope with accidents and illnesses brought on snow and ice of January 2010. Irish Red Cross encouraged the public to keep the area outside their homes or shops free from ice if possible. The public were advised to help vulnerable neighbours by doing their shopping for them or lending them materials to help them keep warm.

Members of the Irish Red Cross nationwide helped people in their communities cope with the current extreme weather conditions. In Counties Carlow, Cork, Kilkenny, Laois, Meath, Offaly, Tipperary, Waterford and Wexford special 4x4 ambulances and other vehicles were on standby to help the HSE as needed.

Specialised Irish Red Cross Search & Rescue Teams for mountain and lake regions were busy. In Wicklow the Glen of Imaal Red Cross Mountain Rescue Team was called out on numerous occasions to help motorists stranded in their cars.

The Irish Red Cross held an emergency response meeting of its most senior volunteers, bringing together its experts from around the country to discuss what can be done by the Society to assist those most affected by the extreme weather conditions.

When the extreme weather returned at the end of 2010 Irish Red Cross volunteers around the country were put on standby all over Ireland. At the beginning of December, the Irish Red Cross, and its colleagues in the other voluntary ambulance services setup and manned a Dublin based command centre to aid communication between HSE National Ambulance Service and the voluntary organisations and to manage the dispatch process of voluntary resources in the greater Dublin area in relation to the adverse weather conditions.

The Command Centre was put in place as part of the Major Emergency Management agreement. The Irish Red Cross, along with the other organisations, staffed the center with volunteers covering 12 hour shifts each day. This central command post ensured the dispatch of voluntary resources such as ambulances, minibuses, 4x4 vehicles and highly trained volunteers were coordinated effectively across the region.

Counties all over the country saw temperatures drop to below zero and road conditions become increasingly treacherous due to the ice and snow. Around the country Irish Red Cross Volunteers assisted the HSE, Home Care teams and local Doctors to reach and transport patients from homes and hospitals otherwise cut off by the snow. Volunteer crews were also involved in patient transfers, distributing food and water and visiting the elderly.

YOUTH SERVICES

National Youth Camp

The Irish Red Cross National Youth Camp took place from 30th July to 2nd August 2010. A total of 66 young members plus 24 leaders from across Ireland attended the camp. The weekend was full of activity for both Youth members and their leaders. Land and water activities included hillwalking, abseiling, an obstacle course, gorgewalking, windsurfing and kayaking. Those attending the camp were put into five groups and involved in three workshops which ran over the weekend. The workshops were:

- Ten Point Plan
- Designing an Irish Red Cross Youth Logo
- The Red Cross principles Mystery Course
- To promote equality within the Red Cross

An Orienteering and Team Challenge took place on the Sunday along with group presentations by youth members regarding the 10 Point Plan workshops on the following topics:

- Teaching the Seven Fundamental Principles to Red Cross Youth Members
- Promoting equality within the Red Cross
- Developing Red Cross Youth in your county
- Attracting new members to Red Cross Youth
- Keeping new Red Cross youth members for at least 3 years.

Presentations of tropies, medals and "Young Person of the Camp"prize also took place. Thanks to the cooperation of Youth Working Group Members, Leaders and Staff this camp was extremely successful.

The National Youth Challenge

The National Youth Challenge took place in April in Co Laois, were a total of 300 participants and Leaders from 16 Areas. Participants took part in activities such as the Buzzer Challenge, Red Cross Principles, Fancy Dress Relay, Giant Jenga and Hula Hoops Games and also took part

in a Grand Finale. County Laois were the winning team for 2010.

Positive Images Project

During 2010 the Irish Red Cross applied to the British Red Cross for a grant to assist the Youth section in running the diversity and non discrimination programme. The Project is co-financed by the European Commission and is being undertaken by the British Red Cross and three partners: the Austrian Red Cross (ARC), Danish Red Cross (DRC) and Hellenic Red Cross (HRC) between January 2009 and December 2011. As part of the Project, other Red Cross National Societies were invited to apply for grants to develop projects with young people.

The aim of this project is to improve awareness, positive attitudes and support developed, and capacity built through raising awareness on development and migration issues amongst young people (15-25), decision makers, influential stakeholders and development education actors across Europe.

In our project grant application, the Irish Red Cross has identified the existing 'Irish Red Cross Diversity and Non-Discrimination Programme' for improvement and extension by incorporating the Positive Images materials in its re-development. By specifically targeting an internal Irish Red Cross Youth audience, the Irish Red Cross hopes to reach youth at various levels and also Youth Leaders who include members of our Central Council and Executive.
The Irish Red Cross committed to meeting the following targets throughout the course of the project. These aims are intended to contribute to the broader goals of the overall Positive Images Project.

- Involve 250 young volunteers from the Irish Red Cross network. Initially the programme identified Irish Red Cross volunteers as the target audience with a view to expanding the programme to a wider population.
- Involve 25 Youth Leaders
- Involve 12 Youth Groups
- Involve 1 Journalist at a national level to communicate positive messages on migration issues
- Use our Branch network and links with local media, obtain media attention for the objectives of the Positive Images project in order to promoted these objectives
- Assisting our Branch network to recruit 25 to 50 volunteers from refugee backgrounds by providing toolkits and promotional materials
- Involve 20 Irish Red Cross decision makers (Youth Working Group, Central Council members, Executive Committee Members)
- Involve 10 Education Policy makers through links with the Primary Education teachers organisation
- Interacte with 250 young people outside of the Irish Red Cross through working with Educators and schools.

Initially it is intended that the Positive Images programme will be piloted through a selection of ten Branches nationwide.

A Diversity Sub-Group is to be established to oversee the on-going project development and management. It is hoped that the sub-group will comprise of eight people in total – one of whom will also be a memberof the NYWG. It

is also hoped that there will be at least one representative from each province. A large focus of the Positive Images project involves heightening awareness of issues surrounding migration,it is also hoped that at least three of these eight members will come from migrant backgrounds

OPTIONS Programme in association with GAISCE the President's Awards
The Irish Red Cross OPTIONS Programme has continued to go from strength to strength since its re launch last year with many young people thriving due to the practical skills which they have learnt. Sign language, driving lessons, karate and crochet are among the many programmes which Irish Red Cross Leaders from Meath, Limerick, Donegal, Cork and Laois have identified for their young members.

National Youth Working Group Members from Laois, Cork, Donegal and Mayo have been liaising with Development Officers from GASICE regarding the new partnership.

Leadership Development Programme
A Leadership Development weekend for Leaders, Officers (and potential Leaders and Officers) working with young people took place in November. Training such as this is invaluable to active and potential leaders in continuing to grow and develop the Youth section as well as drawing in new members to the Irish Red Cross. A total of 88 Leaders from 27 Irish Red Cross branches attended.

European Union Red Cross Youth Network (EURCYN)
The National Youth Working Group of the Irish Red Cross was honored to be Chair of the EURCYN Coordination Group

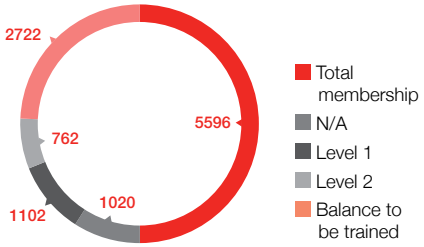
which consists of 5 National Societies which represents 30 Red Cross and Red Crescent Youth Departments in the EU. The EURCYN is designed to carry our advocacy on behalf of youth in the National Societies of the European Union and the European Free Trade Association. The network is made up 30 National Societies which closely cooperate with the Red Cross EU Office, both to enhance the participation of young people in decision making and to benefit from partnerships and funding opportunities at EU level.

The objective of this youth network is to strengthen the National Societies youth programmes and structures by developing youth networks in order to share relevant knowledge and experience among youth leaders who can ensure a multiplier effect by empowering societies' youth volunteers and implementing responsive programmes to improve the lives of vulnerable people in their community.

Bernadette Rutherford, Chair of the EURCYN Coordination Group
A EURCYN Co-ordination group meeting took place in Brussels during November 2010 which was attended by; the Chairman of the Co-ordination group - Bernie Rutherford, Chairman of the National Youth Working Group - Darren Ryan and Youth Services Officer - Sandra Stanley. The EURCYN meet every year hosted by a National Society, and in the spring of 2011 the Irish Red Cross is planning to host this network meeting and invite representatives of 30 National Societies to Ireland.

Partnership with Irish National Teachers' Organisation (INTO)
The Irish Red Cross is continuing to engage with the INTO in finalising Lesson Plans to introduce the Irish Red Cross into Primary Schools.

Child Protection Training for Members



The above chart shows members who attended Child Protection Training.

The Irish Red Cross is committed to the protection of the safety and welfare of all our volunteers and those with whom we come in contact with during the provision of our services. In our contact with young people, a huge amount of good work is undertaken by dedicated adult volunteers with the support and assistance of staff.

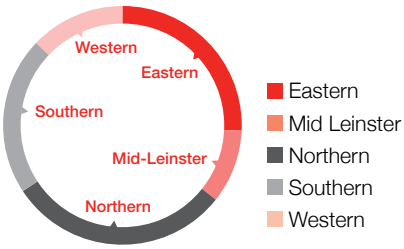
The Irish Red Cross also has a responsibility:

1. To ensure the safety and welfare of all young people with whom we come in contact both as members and recipients of our services;
2. To support our adult volunteers and staff in their work;
3. To improve current practice to safeguard young people from abuse or harm;
4. To provide all volunteers and staff with the training, skills and knowledge to enable them to protect themselves and the young people with whom they work.

Irish Red Cross Training the Trainers in Child Protection
A two part Training for Trainers Course in Child Protection took place in October and November 2010. Upon completion seven more trainers from the Eastern, Northern and Mid-Leinster regions along with their mentors will be available to provide Level 1 training.

The purpose of this course is to train members who have completed level 2 to become a Trainer in Child Protection for their region. This is a very important course for the Irish Red Cross as these trainers can then begin to provide Level 1 courses on a regional basis.

Trainers in Child Protection



The above chart shows the breakdown of the 37 Irish Red Cross Child Protection Trainers Regionally.

COMPETITIONS

International Events:

FACE 2010

Six Irish Red Cross volunteers came third in Europe at the First Aid Convention in Europe (FACE) competitions, which took place from 8-11 July 2010 in Belgrade. Olly Keegan, Ashlene Mackin, Jackie Connolly, Ian Martin, Orla Sheridan and Marie Lawless are all members of the Louth Area of the Irish Red Cross and represented Ireland at these First Aid competitions, having won Ireland's Red Cross President's Prize in 2009.

President's Perpetual Trophy & Dominic Nugent Trophy

Hosted by: Cork

President's Perpetual Trophy

1st Limerick
Orlaith Shinners
Zoe Gogarty
Kyna Regan
Niall Dunworth
Gerard O'Connor
Anne O'Meara

2nd Louth
Carol Cumisky
Ryan Mulholland
Amanda Carroll
Paul Nordon
Clare Ward
Tadgh McGivern

Dominic Nugent Trophy

1st Jennifer McGrory
Donegal

2nd Ryan Mulholland
Louth

3rd Helen Lynch
Cavan

Ambulance Team Competitions

Hosted by: Limerick

1st Dublin
Eithne Scully
Caitriona Ryan
Peter Ryan (Driver)

2nd Limerick
Conor Haugh
Shane English
Jim Hogan (Driver)

3rd Mayo
Tom Clarke
Declan Donovan
Tony McGing (Driver)

Cadet & Novice Team and Individual Competitions

Speaking at the trophy presentations on Saturday evening Mayor of Galway City, Cllr Michael Crowe acknowledged "the importance of the Irish Red Cross in Galway" and the "important role played by the Red Cross in society as a whole". With the competitions taking place in Galway for the first time in over 20 years Mayor Crowe looked on proudly as three trophies were presented to Galway's contenders. Two of which went to the youngest team to compete - the Galway Cadet team, who came 2nd in their category and also took home the 'Dominic Burke Perpetual Trophy'.

Cadet Team

1st Donegal
Ailish O'Donnell
Yvonne Barr
Michelle Robinson
Paula O'Donnell

2nd Galway
Ciaran (Buddy) Cox
Gary Sullivan
Jessica Cox
Renee Boyce-Molyneux

Competitors and trainers from co. Donegal proudly display their new silverware. Photo: Krystian Matchek, Irish Red Cross

Novice Team

1st Limerick
Aoife Byrnes
Sarah Coffey
Ciara McNamara
Paula Doran

2nd Donegal
Donna Rutherford
Caoimhe McLaughlin
Caoimhe Ward
Judith Barr

The 2010 Louth Cadet Team; Christopher, Emma, John and Patrick relax before the competition begins. Photo: Krystian Matchek, Irish Red Cross

Cadet Individual

1st Emma Campbell
Donegal

Novice Individual

1st Richard Prenderville
Limerick

New award
Dominic Burke Perpetual Trophy

1st Galway Cadet Team
Ciaran (Buddy) Cox
Gary Sullivan
Jessica Cox
Renee Boyce-Molyneux

The Galway Cadet team lines up to accept the first ever Dominic Burke Perpetual Trophy. Photo: Krystian Matchek, Irish Red Cross

OUR CLIENTS

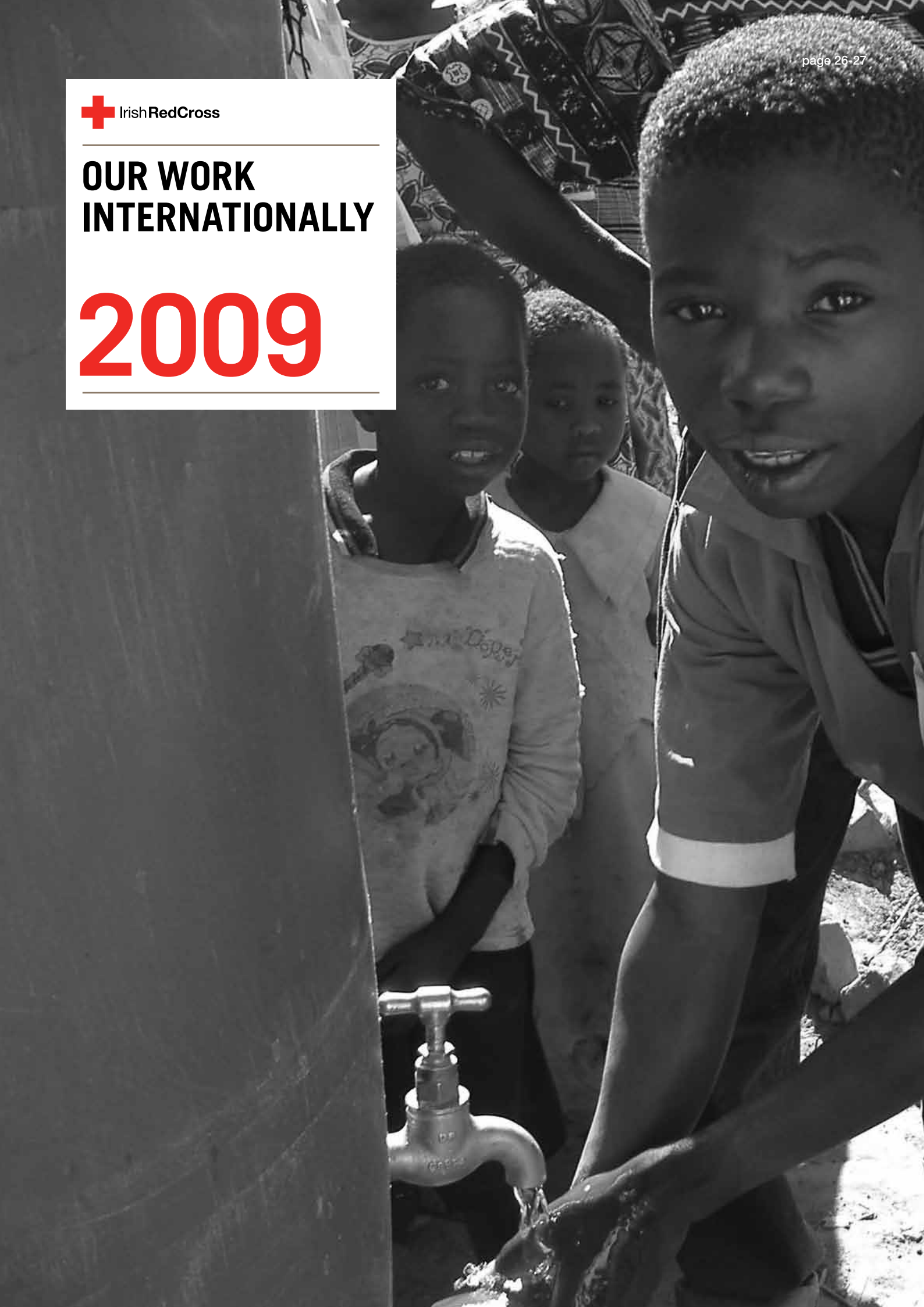
During 2009 and 2010 the Irish Red Cross worked alongside some of Ireland's top companies.

Bus Eireann
Limerick City Council
Inditex Group (Zara, Pull & Bear, Berscha)
Dublin City Council
Sallynoggin College of Further Education
Irish Cement
Irish Ferries
Irish Medicines Board
Shanaghan Engineering Ltd
Roadbridge Ltd
HSE North East Primary Care Services
HSE West & North West Training and Development

Irish Red Cross

OUR WORK INTERNATIONALLY

2009



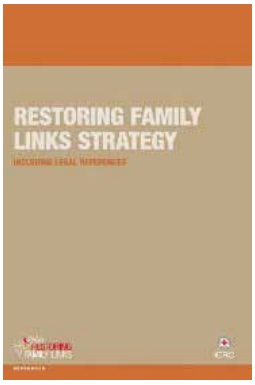
INTERNATIONAL DELEGATES

Name	Location	Position	Red Cross Red Crescent Movement	From
Alpha Koroma	Niger	Finance and Administration Delegate	IRC	Sierra Leone
Anne-Marie Cunningham	Malawi	Monitoring, Evaluation and Reporting Delegate	Malawi Red Cross	Ireland
	Zimbabwe	Monitoring, Evaluation and Reporting Delegate	IFRC	
Ciara Loughney	Chechnya and Dagestan	Economic Security Delegate	ICRC	Ireland
Ciarán Cierans	Niger	Head of Sub-Delegation/Programme Coordinator	IRC	Ireland
Cormac Rooney	Pakistan	Construction Coordinator	IFRC	Ireland
Daniel McSweeney	Afghanistan	Protection Delegate	ICRC	Ireland
Éamonn McKiernan	Niger	Finance and Administration Delegate	IRC	Ireland
Eileen Kingston	Niger	Programme Coordinator	IRC	Ireland
Elamma Varughese	Indonesia	Livelihoods Programma Manager	IRC	India
Gary Buchanan	Geneva Secretariat	Mobilisation Coordinator at ICRC Headquarters	ICRC	Ireland
	Sri Lanka	Logistician	ICRC	
Joe Lowry	Ukraine, Belarus and Moldova	Country Representative	IFRC	Ireland
John Roche	Africa	Operations Coordinator	IFRC	Ireland
	India	Disaster Management Coordinator	IFRC	
Kerrie Collett	Sri Lanka	Country Representative	IRC	Australia
Linda Fuhrmann	Niger	Capacity Building Programme Manager	IRC	Ireland
Madeleine Evrard-Diakite	Niger	Livelihoods Programme Manager	IRC	France
Maria Modelo	Niger	Finance and Administration Delegate	IRC	Spain
Martin McDermott	South East Asia	Armed Forces and Security Delegate	ICRC	Ireland
Michel Paradis	Niger	Country Representative	IRC	Canada
Moris Monson	Indonesia	Water and Sanitation Engineer	IRC	Sierra Leone
Nikhil Khanna	Sri Lanka	Construction Delegate	IRC	India
	Sri Lanka	Construction Delegate	IFRC	
Olga Kim	Indonesia	Monitoring and Evaluation Unit Manager	IRC	Kazakhstan
Oran Finegan	Balkans	Regional Forensic Advisor	ICRC	Ireland
Robert Whelan	Philippines	Protection Delegate	ICRC	Ireland
Seamus Meagher	Pakistan	Vehicle Fleet Manager	ICRC	Ireland
Simon Carter	Indonesia and Sri Lanka	Regional Finance and Administration Delegate	IRC	Australia
Sten Van Leuffel	Niger	Capacity Building Programme Manager	IRC	Belgium
Stephen Ryan	Geneva Secretariat	Youth, Volunteering and Organsiational Development Communication Officer	IFRC	Ireland
Susanna Cunningham	Indian Ocean Islands	Head of Sub-Regional Office	IFRC	Ireland
Thierry Coppens	Niger	Country Representative	IRC	Belgium
	West Africa	Regional Representative	IFRC	
Timothy Cummings	Indonesia	Country Representative	IRC	USA
Vivien Lusted	The Occupied and Autonomous Palestinian Territories	Health Delegate	ICRC	Ireland
	Zimbabwe	Health Delegate	ICRC	
Wardell Eastwood	Sri Lanka	Engineering Project Manager	IRC	UK
Will Rogers	Indonesia	Affected Populations Communications Delegate	IRC	Australia
Willie Norton	Zimbabwe	Logistics Delegate	ICRC	Ireland
	Kenya	Air Operations Manager	ICRC	Ireland

RESTORING FAMILY LINKS

Restoring Family Links (RFL) is a generic term given to a range of activities undertaken by the global Red Cross Red Crescent Movement that aim to prevent separation and disappearance, restore and maintain contact between family members and clarify the fate of persons reported missing as a consequence of armed conflict, political upheaval, natural or man-made disasters. Such activities are often interconnected and in Irish Red Cross are administered by our RFL Unit in cooperation with a range of diverse partners in Ireland and internationally.

The Irish Red Cross Restoring Family Links Unit continued to meet the growing demand for an increasing range of services within its remit in 2009. In addition to being a reflection of needs arising from the many crises across the globe, much of this growing demand was related to increased engagement with other relevant national authorities such as the Garda National Immigration Bureau, the then Department of Justice and Law Reform, the Health Service Executive (HSE), local and independent agencies representing the needs of migrant communities in Ireland, as well as international bodies such as the International Organization for Migration (IOM) and the United Nations High Commission for Refugees (UNHCR). This increased demand and engagement in 2009 has coincided with new efforts to develop greater awareness of our RFL services through pro-active engagement with relevant partners, a rebranding of our RFL services, and development and dissemination of new RFL information material.



Meeting the Growing Demand for RFL Services

The Irish Red Cross, in conjunction with partners in Ireland and the International Red Cross Red Crescent Movement, endeavoured to meet the growing demand for services through:

- An increase in Irish Red Cross Volunteer participation in the delivery of our RFL services
- A new Red Cross European Tracing Database launched in 2008 by Belgian Red Cross that enables speedy on-line follow up, of tracing requests related to persons within Europe, by our RFL Unit.
- Strengthening of our relationship with Red Cross Red Crescent partners especially in relation to capacity building
- Playing our role in the implementation of the Restoring Family Links Strategy for the International Red Cross and Red Crescent Movement (and Implementation Plan) 2008-2018
- Initiating the development of an Irish Red Cross specific Restoring Family Links Strategy

Maintaining and Improving our Existing Services

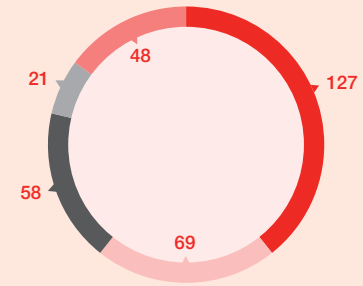
Throughout the year, the Society continued to engage on a policy level with partners both in Ireland and internationally and provided its traditional core RFL services. These include:

- **Tracing Services** - The ability to stay in touch with family members is an essential and basic human need. The Irish Red Cross tracing service brings hope by tracing family members whose whereabouts are unknown in the aftermath of armed conflict, political upheaval, natural or man-made disasters.
- **The Red Cross Messaging Service** - in which the Red Cross facilitates communications between family members, is an important means by which family members or friends can exchange private news when normal communications have broken down as a consequence of crises.
- **Health and Welfare Reports** - When there is a lack of communication from family members abroad, especially those who live alone, who are elderly or who suffer from ill-health, concerned relatives can request the Red Cross Red Crescent, to visit the family member and establish their health and welfare. Health and Welfare Reports may also be sought for family members who are in places of detention.
- **Travel Documents** - The ICRC Travel Document is a special travel document used to assist refugees and displaced or stateless people who do not have the appropriate personal documentation to permit travel to a country that has formally expressed willingness to receive them. The Irish Red Cross can assist in securing ICRC travel documents for people who have been offered permanent resettlement.
- **Family Reunification Travel Assistance Programme** - Travel assistance to bring family members of refugees residing in Ireland to Ireland is available under a United Nations High Commission for Refugees (UNHCR) grant programme administered in Ireland by Irish Red Cross.
- **Compassionate Leave** - The Irish Red Cross Compassionate Leave service assists Irish citizens who are U.S. Servicemen and Servicewomen get in contact and/or be granted compassionate leave from service to be with their relatives in times of family tragedy such as the death of a close relative or serious illness where there is a possibility of death.

Countries Relative to Irish Red Cross Tracing Services in 2009:

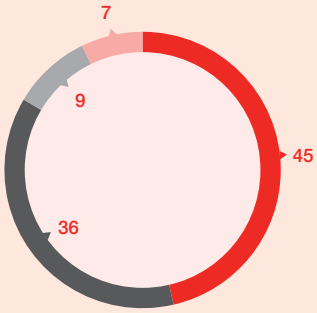
Afghanistan
American Samoa
Angola
Cameroon
Canada
Chad
Democratic Republic of Congo (DRC)
Eritrea
France
Germany
Ghana
Guinea
Iran
Iraq
Ireland
Ivory Coast
Kenya
Liberia
Libya
New Zealand
Nigeria
Pakistan
Palestine
Rwanda
Somalia
South Africa
Sri Lanka
Sudan
Sweden
The Netherlands
Togo
Uganda
Zimbabwe

Statistics on Irish Red Cross Tracing Services 2009:



- Initiated 127
- Closed 69
- Pending 58
- Positive 21
- Negative 48

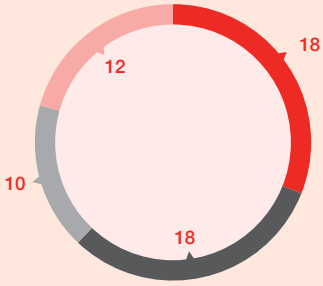
Statistics on Irish Red Cross Messaging Enquiries in 2009:



- Number of Messages 45
- Messages Initiated in Ireland for Relatives Outside Ireland 36
- Messages Received from Outside Ireland for Relatives in Ireland 9
- *Messages Returned to Sender (undeliverable) 7

** Sought persons could not be found at given addresses*

Statistics for Travel Assistance Programme in 2009:



- Travel Assistance Enquiries Initiated 18
- Travel Assistance Enquiries Closed 18
- Travel Assistance Enquiries Pending 0
- Travel Assistance Enquiries Self-Pay* 10
- *Travel Assistance Enquiries Granted 12
- Travel Assistance Enquiries Refused 0

** Includes 4 cases initiated in 2008 for which Travel Assistance was granted in 2009*

** Self pay relates to travel costs ultimately paid by applicants themselves.*

GENDER BASED VIOLENCE

With the support of Irish Aid, Irish Red Cross began implementation in 2009 of a two year pilot Gender Based Violence (GBV) mainstreaming initiative. The aim of the project is to mainstream a coherent and coordinated response to gender based violence through the promotion of gender equality and gender sensitive programming within the activities of the International Federation of Red Cross and Red Crescent Societies and its member National Red Cross and Red Crescent Societies. Activities within the project include the development of new IFRC guidelines in preventing and responding to GBV as well as a Gender Strategy for the IFRC and its members.

Irish Red Cross activities related to GBV are rooted in the Society's membership of the Irish Joint Consortium on Gender Based Violence which comprises Irish human rights, humanitarian and development organisations, Irish Aid and the Irish Defence Forces, all working together with the overall aim of promoting the adoption of a coherent and coordinated response to GBV. Throughout the year, the Society was an active participant in the full breadth of activities of the Consortium such as strategic development, skill sharing and advocacy, including publication of a policy paper *Keeping Gender on the Agenda: Gender Based Violence, Poverty and Development*, and in particular on the theme of Women, Peace and Security related to UN Security Council Resolution 1325.

UN Security Council Resolution 1325 demands recognition of the role of women in conflict prevention, management and resolution and it calls on the international community to enhance women's meaningful participation in these processes and to "take special measures to protect women and girls from gender-based violence, particularly rape and other forms of sexual abuse...". As part of Ireland's development of a National Action Plan on the Resolution, an Irish Red Cross staff member was nominated to a new National Consultative Committee on Women, Peace and Security.

As a further demonstration of organisational commitment to addressing Gender Based Violence, the Society officially endorsed a Statement of Commitment on Eliminating Sexual Exploitation and Abuse by UN and non-UN Personnel. The Society also made a formal commitment within the Red Cross Movement to implement a "zero tolerance" approach towards sexual exploitation and abuse and to promote safe environments for all vulnerable populations with whom we work. Furthermore, the Society was an active participant in the development of a new IFRC Strategy on Violence, Prevention, Mitigation and Response and reported on the Strategy in plenary at the General Assembly of the IFRC in Nairobi in November 2009.

INTERNATIONAL DISASTER RESPONSE LAW

Legal barriers and the absence of regulation can obstruct or contribute to uncoordinated, wasteful and even disrespectful disaster response. International Disaster Response Law (IDRL) encompasses the laws, rules and principles applicable to international disaster response. In 2007, following an extensive 6-year study of relevant legislation as well as consultation with state actors, international organisations and the NGO community, the International Federation of Red Cross and Red Crescent Societies published IDRL Guidelines.

1 In this instance Bilateral means an operational 'on the ground' partnership directly between the Irish Red Cross and an African Red Cross or Red Crescent National Society
2 Longer term programming encompasses engagements beyond the immediate emergency or relief phase

The Guidelines are a set of recommendations to governments on how to prepare their disaster laws and plans for the common regulatory problems in international disaster relief operations. They advise them as to the minimal quality standards they should insist upon in humanitarian assistance as well as the kinds of legal facilities aid providers need in order to do their work effectively.

In 2009, as part of a commitment we made to support the use and dissemination of these Guidelines, Irish Red Cross hosted a seminar on the IDRL Guidelines. It took place on October 14th, International Day for Disaster Risk Reduction, for all those engaged in the delivery or receipt of humanitarian assistance including legislators, disaster response personnel, policy advocates and donors. Some 26 participants represented both domestic and international disaster response professionals including the Irish Defence Forces, Academia, Civil Defence, Irish Aid and Red Cross.

COMMUNICATING WITH DISASTER AFFECTED COMMUNITIES

In April, 2009, Irish Red Cross became one of the founding members of what is now known as the CDAC Network. CDAC (Communicating with Disaster Affected Communities) is an Inter-Agency Network comprised of traditional humanitarian organisations, media agencies and actors from a variety of quality and accountability initiatives. The Network members came together to actively pursue and promote more effective communication with communities affected by disaster in response to the growing recognition of the importance of such communication in order to improve aid effectiveness and as a demonstration of accountability and transparency.

Irish Red Cross became a member of the CDAC network on the basis of its particular experience in Indonesia where an innovative Community Outreach Programme (COP) in the aftermath of the 2004 Asian Tsunami has been instrumental in informing best practice within the Red Cross Red Crescent Movement in communicating with disaster affected communities. It is the intention of Irish Red Cross to use this network as a basis for actively promoting and resourcing further activities of this type both with and beyond the Red Cross Red Crescent Movement.

AFRICA STRATEGY

In 2009, the Irish Red Cross produced a five year Africa Strategy which outlined the Society's overall strategic approach in Africa over the five year period 2009-2014. The strategy is strongly situated within the framework of, and contributes to, the goals of our International Strategy 2007–2012 and was formulated after extensive consultation and discussion with both internal and external stakeholders. One expected result of this strategy is that there will be greater clarity about the focus of the Society's engagement in sub-Saharan Africa over the next five years, both internally and amongst our key stakeholders. It encompasses our contribution to multilateral Red Cross

Red Crescent emergency responses across the continent, and a bilateral focus for expanding our longer term programming directly with African National Societies. The outcome of the strategy will also provide a basis from which to build on that engagement further from 2014.

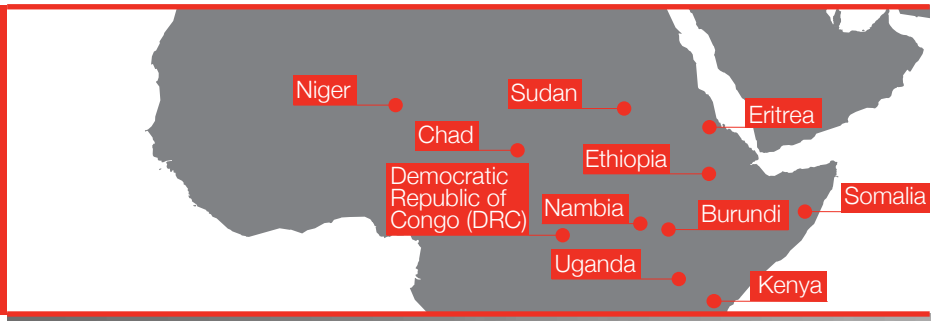
WORLD DISASTER REPORT 2009

Each year, the International Federation of Red Cross and Red Crescent Societies publish a World Disasters Report which provides a comprehensive analysis of the world's humanitarian crises providing statistics, analysis and trends. The report is an important means of disseminating information and raising awareness of key issues for the Red Cross Red Crescent Movement and the broader humanitarian community.

In 2009, this report focussed on Early Warning, Early Response which in addressing Disaster Preparedness and Response highlights a key component of the broad range of activities of Red Cross Red Crescent actors. Noting the challenges of climate change and new economic realities, it stressed the need to adopt a new mindset in humanitarian response by fostering a cost-effective culture of prevention citing evidence that investment in disaster preparation buys four times the humanitarian impact than response operations.

The report, was launched in Dublin by Irish Red Cross and the then Minister for State for Overseas Development, Mr. Peter Power TD, on behalf of the Irish Government who, through Irish Aid, co-sponsored the Report with Irish Red Cross and other donors.

CHAD



PROFILE

AREA

1.284 MILLION Km²

POPULATION

10.329 MILLION

INFANT MORTALITY RATE

43%

LIVE BIRTHS: 1000

LIFE EXPECTANCY

47.7 YEARS

MEN: 46.67 YEARS
WOMEN: 48.77 YEARS

ADULT LITERACY RATE

48%

PEOPLE USING AN IMPROVED WATER SOURCE

48%

HUMAN DEVELOPMENT INDEX

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CHAD
Chad is one of the largest countries in Africa, with a population of 9.1 million people. The country endured three decades of conflict before peace was restored in 1990, but sporadic unrest continues to occur. In addition, proximity to conflict in Darfur, Sudan, has resulted in an influx of refugees from that region creating considerable humanitarian challenges.

In 2009, the International Federation of Red Cross and Red Crescent supported the Red Cross of Chad (RCC) in providing assistance to 50,000 Sudanese refugees hosted in camps in Tréguine and Brédjing in Chad.

Additional assistance was also provided to an additional 15,000 people in the border region.

Irish Red Cross Contribution in 2009

€10,000

The Irish Red Cross contributed €10,000 in financial support to these assistance programmes in support of a range of activities including the provision of water and sanitation services, the distribution of food and the construction of camp infrastructure.

HORN OF AFRICA

PROFILE

AREA

2 MILLION Km²

POPULATION

100 MILLION

LOCATED

Peninsula in East Africa

REGION

Djibouti
Ethiopia
Kenya
Somalia

HORN OF AFRICA

The year 2008 saw a regional food-security crisis in the Horn of Africa (Kenya, Ethiopia, Somalia and Djibouti). Many millions of people were affected by a rain failures and unprecedented fluctuations in the costs of oil and food commodities on the global markets that saw production plummet and food prices spike dramatically. People's ability to cope was soon overwhelmed by the scale of the price and availability problems.

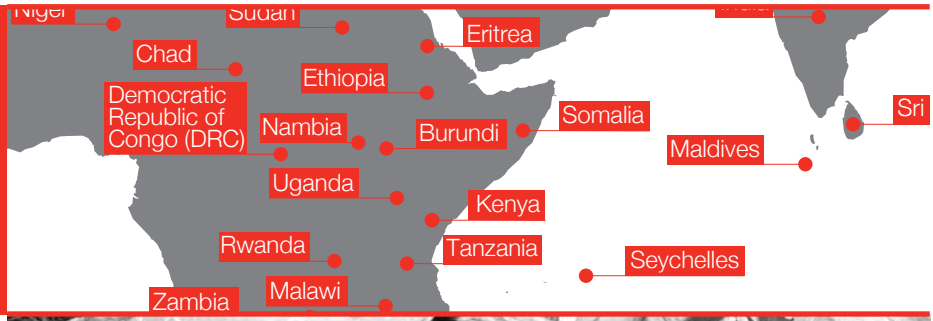
In December, 2008, an Emergency Appeal was launched by the International Federation of the Red Cross and Red Crescent to support the National Societies of Djibouti, Ethiopia, Kenya and Somalia in assisting a total of 2.2 million affected people over a five-year timeframe.

Irish Red Cross Contribution in 2009

€20,000

The Irish Red Cross supported the appeal by donating €40,000 to the IFRC to be used for food distributions and food for work activities in Ethiopia and Djibouti.

KENYA



PROFILE

AREA

582,646 Km²

POPULATION

39.8 MILLION

INFANT MORTALITY RATE

54.7%

LIVE BIRTHS: 1000

LIFE EXPECTANCY

57.86 YEARS

MEN: 57.49 YEARS
WOMEN: 58.24 YEARS

PEOPLE LIVING WITH HIV/AIDS

1.2 MILLION

ADULT LITERACY RATE

78.1%

PEOPLE USING AN IMPROVED WATER SOURCE

57%

HUMAN DEVELOPMENT INDEX

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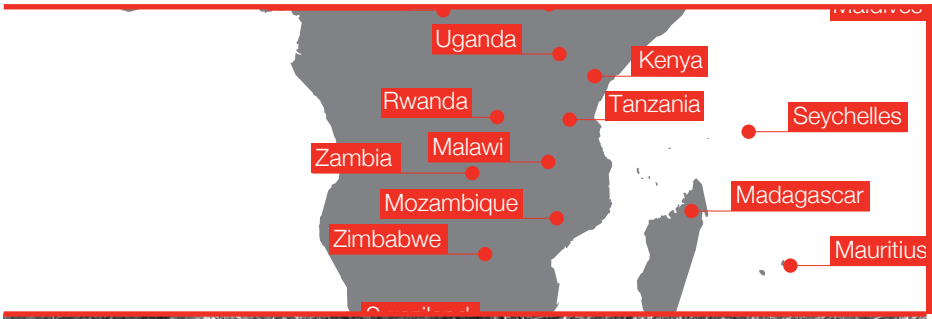
KENYA
In January, 2009, the Government of Kenya declared a national emergency in response to severe food shortages as a consequence of political violence and three successive years of drought. Some 10 million people throughout the country were affected including already vulnerable groups such as those inhabiting drought affected provinces, urban poor, those affected by HIV/AIDS and school children dependent for much of their nutrition on a national school feeding programme.

Irish Red Cross Contribution in 2009

€20,000

The International Federation of the Red Cross and Red Crescent Societies launched an appeal to assist vulnerable communities in those areas worst affected by drought. Activities specifically looked to expand and strengthen school feeding programmes and support community access to primary health care and safe water.

The Irish Red Cross supported the appeal by donating €20,000 to the IFRC to provide access to clean, safe and sustainable water and to promote safe hygiene practices.



MALAWI

PROFILE

AREA
94,080 Km²

POPULATION
15.028 MILLION

INFANT MORTALITY RATE
86.01%
LIVE BIRTHS: 1000

LIFE EXPECTANCY
53 YEARS
MEN: 52 YEARS
WOMEN: 54 YEARS

PEOPLE LIVING WITH HIV/AIDS
11.9%

ADULT LITERACY RATE
56%

PEOPLE USING AN IMPROVED WATER SOURCE
76%

HUMAN DEVELOPMENT INDEX
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MALAWI
The Irish Red Cross has been a major development partner of the Malawi Red Cross Society (MRCS) since 2003. During 2009, the MRCS implemented 3 different projects from funding secured by the IRCS. These were; water and sanitation, HIV/AIDS Project and Rural Livelihoods.

Irish Red Cross Contribution in 2009

€233,338

Water and Sanitation
The Malawi Red Cross completed a Rural Water Supply, Sanitation and Hygiene Promotion programme in July 2009. This one year project was funded by Irish Aid with the specific purpose of expanding access to both safe water and sanitation facilities along with hygiene promotion activities to 12,000 vulnerable people in TA Masula, Lilongwe District.

HIV/AIDS Project
A 14 month HIV/AIDS project in Ntchisi District funded through an Irish Aid/IFRC Partnership was completed in December 2009. The objective of this project was to reduce further HIV infection through peer education and community mobilization, expand treatment, care and support for those affected and infected by HIV, and strengthen MRCS capacity to deliver a scaled up program by improving accountability, improving volunteer and staff support and management, and developing wider partnership networks.

Rural Livelihoods
As two of the largest humanitarian crises in Malawi, and indeed the Southern African region, HIV/AIDS and long term Food Security are major priorities for the MRCS. Moreover, there is a clear and critical two way relationship between HIV/AIDS and food insecurity in Malawi. A Rural Livelihoods Project, funded by Gorta commenced in July 2009 with the specific objective to improve food security, livelihood opportunities and general health, whilst reducing the impact of HIV in targeted vulnerable populations in Chiseka and Masula districts in Malawi.

MALAWI RED CROSS SOCIETY

Electric Aid

gorta
make hunger history

NIGER

PROFILE

AREA

94,080 Km²

POPULATION

15.3 MILLION

INFANT MORTALITY RATE

55.2%

LIVE BIRTHS: 1000

LIFE EXPECTANCY

54.39 YEARS

MEN: 54.21 YEARS
WOMEN: 54.59 YEARS

PEOPLE LIVING WITH HIV/AIDS

0.8%

ADULT LITERACY RATE

78.1%

PEOPLE USING AN IMPROVED WATER SOURCE

48%

HUMAN DEVELOPMENT INDEX

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NIGER

The Irish Red Cross (IRC) has been working in Niger since 2005 when it responded to concerns of malnutrition arising as a consequence of food shortages at the time. Thereafter, the Society focussed its efforts in the Agadez Region (Northern part of Niger) strengthening the capacity of the Niger Red Cross (NRCS) to respond to the challenges of food shortages and directly implementing recovery and rehabilitation programmes.

Irish Red Cross Contribution in 2009

€940,635

In 2008, the Irish Red Cross and the Niger Red Cross Society (NRCS) began an assessment of livelihood security in communities in the Tanout district of the Zinder region and subsequently commenced a long term livelihoods and capacity building programme consistent with the Africa Food Security Strategy of the International Federation of the Red Cross and Red Crescent with the financial support of Irish Aid, IFRC, British Red Cross and our generous donors in Ireland.

The aim of this 2 year programme, from 2008-2010, was to significantly contribute to the reduction of vulnerability in targeted areas in partnership with affected communities and the NRCS.

Livelihood activities under this programme through 2009 included:

- Rehabilitation and construction of water points.
- Provision of training, demonstration plots and inputs for agro-pastoralists in animal husbandry and crop production.
- Rehabilitation, construction and support of community cereal banks.
- Diversification of sources of income and food for households through the promotion and support of household vegetable gardens, micro-irrigation and lowland cultivation practices.
- Improvement of health and care in communities through training Establishment of an early warning system for food insecurity

A polio campaign was run by the Niger Red Cross in 2009 as part of a wider IFRC sensitisation programme to ensure that a polio vaccination programme would be positively received in communities where fear often exists around the immunisation of children. In May, 2009, the Irish Red Cross contributed €8,000 towards the implementation of this campaign.

SOMALIA

SOMALIA
Nearly two decades of continuous conflict and chronic insecurity combined with recurrent droughts and high food and fuel prices contribute to food insecurity and high malnutrition rates in many areas of Somalia. Considered one of the world's most pressing humanitarian crises in 2009, many Somalis continue to depend on humanitarian assistance for survival..

Irish Red Cross Contribution in 2009

€25,000

The International Committee of the Red Cross has maintained a presence in Somalia since 1982. It focuses on providing emergency aid to people directly affected by armed conflict, often in combination with natural disasters, and runs extensive first-aid, medical and basic health care programmes. It also carries out small-scale water and agricultural projects with a medium-term outlook, designed to restore or improve the livelihoods of communities weakened by crises. In addition, due to the recurrent droughts and ensuing food insecurity in 2009, the ICRC carried out large scale food and non-food distributions as well as water-trucking activities in large parts of central and south Somalia. Many of these activities were carried out in close collaboration with the Somali Red Crescent Society (SRCS). Since 2005, the Irish Red Cross has regularly financially supported the ICRC's emergency activities throughout the war torn country. In June 2009, the Irish Red Cross supported ICRC with a contribution of €25,000 to purchase non food items.

PROFILE

AREA

637,700 Km²

POPULATION

9.359 MILLION

NFANT MORTALITY RATE

16%

LIVE BIRTHS: 1000

LIFE EXPECTANCY

50.4 YEARS

MEN: 48 YEARS
WOMEN: 52 YEARS

PEOPLE LIVING WITH HIV/AIDS

0.8%

ADULT LITERACY RATE

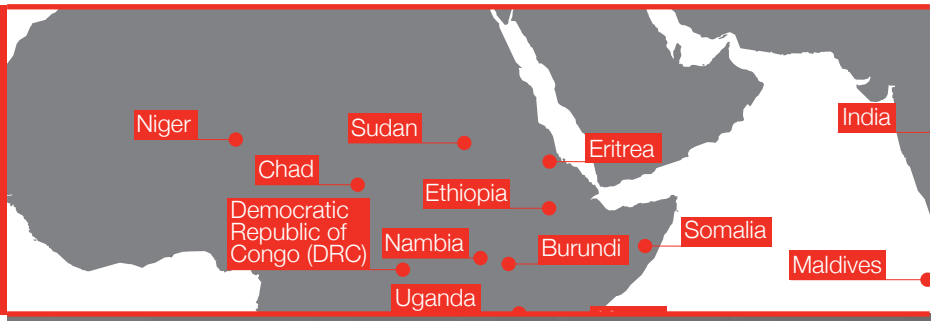
37.8%

MEN: 50%
WOMEN: 26%

PEOPLE USING AN IMPROVED WATER SOURCE

30%

SUDAN



PROFILE

AREA

1.886 MILLION Km²

POPULATION

45.1 MILLION

INFANT MORTALITY RATE

7%

LIFE EXPECTANCY

55 YEARS

MEN: 54 YEARS
WOMEN: 56 YEARS

PEOPLE LIVING WITH HIV/AIDS

260,000

ADULT LITERACY RATE

61%

MEN:71%
WOMEN: 50%

PEOPLE USING AN IMPROVED WATER SOURCE

57%

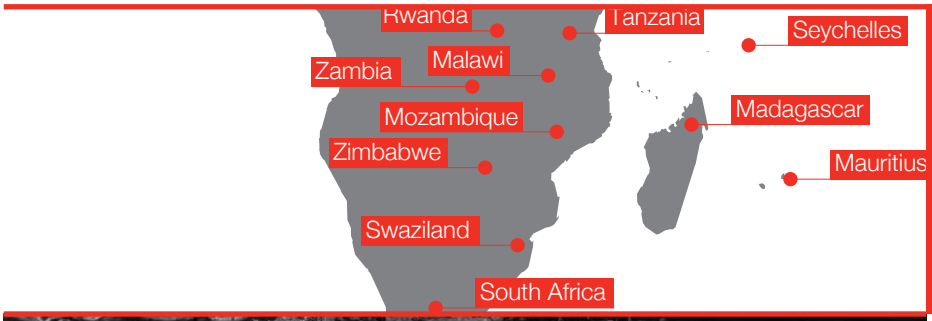
SUDAN-DARFUR

Darfur is a conflict affected region of western Sudan where military clashes, banditry and ethnic violence have led to injury, death or displacement of large segments of the population. In such a context, there is a significant international presence to meet the meets of those affected and in 2009, the Irish Red Cross supported the ICRC, present in Sudan since 2004, in its efforts to fulfill its mandate to protect and assist victims of armed conflict and other situations of violence.

Irish Red Cross Contribution in 2009

€20,000

Such activities included, as in previous years, working to ensure respect for International Humanitarian Law (IHL), or the Law of Armed Conflict, by those taking part in hostilities. This law comprises a set of rules which for humanitarian reasons seeks to protect those not, or no longer, taking part in hostilities. ICRC activities also included the distribution of emergency aid, the provision of medical care and livelihood support and the re-establishment of family ties disrupted as a consequence of the conflict.



ZIMBABWE

ZIMBABWE
Zimbabwe has been affected by cholera on an annual basis since 1998. According to the UN, an estimated six million people in Zimbabwe had limited or no access to safe water in 2009. This was largely due to the shortage of water treatment chemicals, irregular refuse collection and inadequate sanitation facilities, in addition to the lack of resources to repair damaged water distribution infrastructure. Leaking sewage facilities in some urban residential areas and low latrine coverage in many rural areas resulted in unhygienic conditions and practices that led to the contamination of water sources, which contributed significantly to the outbreak. By the end of July 2009, almost 100,000 of cholera were reported, with 4,288 deaths.

The International Federation of Red Cross and Red Crescent, in close collaboration with the Zimbabwean Red Cross and Ministry of Health and Child Welfare, deployed seven Emergency Response Units (ERUs) to respond to the crisis.

The Irish Red Cross contributed to this response with financial assistance to support the distribution of water purification sachets, jerry cans, water containers and hygiene kits, construction of water harvesting tanks to improve the quality and security of the water supply and reduce the risk of the spread of cholera. Assistance was also provided to support the training of local staff and volunteers in the promotion of hygiene activities.

Irish Red Cross Contribution in 2009

€5,000

PROFILE

AREA
390,757 Km²

POPULATION
12.08 MILLION

INFANT MORTALITY RATE
3%

LIFE EXPECTANCY
50 YEARS
MEN: 50 YEARS
WOMEN: 50 YEARS

PEOPLE LIVING WITH HIV/AIDS
14%

ADULT LITERACY RATE
90%
MEN: 94%
WOMEN: 87%

PEOPLE USING AN IMPROVED WATER SOURCE
82%

ASIA, MIDDLE EAST & EUROPE

ASIA PACIFIC REGION

CHINA

After the devastating Sichuan earthquake of 2008 which killed almost 90,000 people and left 15 million people displaced or homeless the process of recovery continued in 2009.

The Red Cross Society of China and the International Red Cross Red Crescent Movement provided significant assistance to those affected by the earthquake through reconstruction of family homes, schools, medical clinics, hospitals and other essential infrastructure in the region. The Red Cross also reached some 10 million people affected by the earthquake through first aid training and disaster preparedness initiatives targeted at those affected in Sichuan. Irish Red Cross also provided support to psychosocial programmes which target in particular children traumatised as a result of loss of family members or friends or as a result of shock or injuries sustained by the impact of the earthquake.

Irish Red Cross Contribution in 2009

€10,000

PHILIPPINES

Every year, the typhoon season wreaks havoc on millions of people in the Philippines. This year was no different when in September and October the country was severely hit by three major typhoons causing widespread damage and destruction: Typhoon Ketsana on September 26th, Typhoon Parma on October 3rd, and Typhoon Lupit on October 30th. The typhoons resulted in widespread flooding leaving a trail of destruction and causing hundreds of casualties. More than 10 million people were affected, resulting in thousands of families being uprooted from their homes.

Irish Red Cross Contribution in 2009

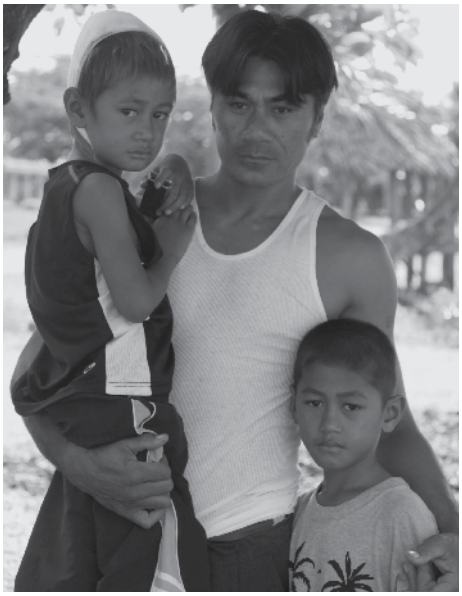
€10,438

Thousands of Red Cross staff and volunteers worked round the clock assisting in search and rescue operations, delivering food and other relief items to survivors, and providing psychosocial support to traumatised families and first aid to the sick and injured. The Irish Red Cross provided financial support to the Philippines Red Cross to assist with their emergency and relief response.

SAMOA

On September 29th, a tsunami triggered by an 8.3 magnitude earthquake swept across the island of Samoa resulting in a devastating effect on the Pacific community, causing deaths, injuries and severe damage to homes and other community infrastructure.

Samoa Red Cross Society volunteers when alerted by church bells as part of a pre-



determined early warning system responded even before the tsunami struck by evacuating vulnerable coastal communities to higher ground. Relief items including food, clothes and shelter material were immediately distributed to more than 500 families in 41 villages. Disruption to water supply as a result of the quake also raised risks of ill health and the Red Cross responded by delivering purified water by truck and distributing jerry cans for water collection and storage. This response, along with the distribution of hygiene packs and dissemination of information on health and hygiene, played a key part in preventing the spread of serious waterborne diseases.

Irish Red Cross Contribution in 2009

€8,403

TAIWAN
Typhoon Morakot struck Taiwan on the 8th of August causing the most severe flooding in the country for the last 50 years and causing over 600 deaths. The Red Cross immediately mobilised staff and volunteers to assist in search and rescue efforts and distribute emergency relief items. Irish Aid provided €30,000 to assist the Taiwan Red Cross Organisation in their emergency relief activities for the victims of Typhoon Morakot.

PAKISTAN
The middle of 2009 saw renewed and intense hostilities between Pakistani government security forces and militants, resulting in extreme suffering and hardship for hundreds of thousands of Pakistani civilians. An estimated 2 million people were forced to flee their homes, making it the largest and most rapid displacement the country had seen in 15 years. Nearly 300,000 fled to displacement camps while many others stayed with relatives and friends for safety.

In response, the Pakistan Red Crescent Society and the International Committee of the Red Cross worked together to meet the urgent needs of those affected and Irish Red Cross supported these efforts with financial assistance to purchase food and other vital needs. Irish Red Cross also continued to support recovery efforts in Pakistan, arising from the devastating 2005 earthquake which left more than 70,000 people dead, in the form of a key engineering staff member.

Irish Red Cross Contribution in 2009

€25,000

EUROPE

ITALY
In the early hours of April 6th, an earthquake with a magnitude of 6.3 on the Richter scale struck central Italy, 75 miles northeast of Rome. The earthquake which was felt as far away as Rome itself, left 290 people dead, 1,000 injured and some 48,000 people homeless in a city with a population of just 70,000.

The Italian Red Cross immediately established a field hospital to relieve the burden on local health facilities which were overwhelmed by the number of casualties. Medical teams and ambulances assisted in the treatment and evacuation of the injured to hospitals. Shelter in the form of tent camps was also established for those made homeless by the earthquake and the Red Cross provided essential supplies in the form of food, water, and blankets. The Irish Red Cross contributed €7,000 towards the International Federation's Disaster Relief Emergency Fund (DREF) to support the Italian Red Cross in delivering its assistance to some 15,000 people affected by this disaster.

Irish Red Cross Contribution in 2009

€7,000

MIDDLE EAST

LEBANON
While Lebanon has struggled to regain the relatively stability it enjoyed after the 1975-90 civil war, throughout 2009, the country remained relatively calm as the main political groups pledged not to resort to the use of weapons to settle their political differences.

Irish Red Cross Contribution in 2009

€5,000

In some marginalised and conflict prone areas however, water supply was inadequate as water authorities lacked sufficient funding and qualified man-power to operate, maintain and develop water supply systems. Irish Red Cross provided financial assistance through the International Committee of Red Cross in support of efforts to improve water supply for 250,000 people in these areas through the emergency repair, rehabilitation and upgrade of water systems.

ISRAEL AND THE OCCUPIED PALESTINIAN TERRITORIES
On-going Israeli restrictions on the movement of people and goods into and out of the Gaza Strip continued to stifle the economy and impede reconstruction of the territory in 2009. Furthermore, a three week long Israeli military incursion ending in early 2009 left more than 1,200 Gaza residents dead and over 5,000 wounded. Medical facilities, housing and public infrastructure also suffered extensive damage leaving thousands of people homeless.

Irish Red Cross Contribution in 2009

€41,000

In January alone, Red Cross workers distributed relief items to nearly 12,000 affected people throughout the Gaza Strip while water supply services were also restored. Following a ceasefire Palestine Red Crescent volunteers continued to respond to the many needs of those affected by the conflict by providing shelter, food, water and medical care.

Throughout the emergency in the Gaza Strip the Irish Red Cross provided financial support for the purchase of much needed emergency medical supplies and deployed an experienced health professional to the region in support of relief efforts.

SRI LANKA

PROFILE

AREA

65,610 Km²

POPULATION

21.3 MILLION

INFANT MORTALITY RATE

19%

LIFE EXPECTANCY

75.41 YEARS

PEOPLE LIVING WITH HIV/AIDS

3,800

ADULT LITERACY RATE

90.7%

MEN: 92.3%
WOMEN: 89.1%

PEOPLE USING AN IMPROVED WATER SOURCE

90%

HUMAN DEVELOPMENT INDEX

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SRI LANKA

During our time in Sri Lanka we have worked with partners and local communities to rebuild over 1000 houses, 5 hospitals and medical centres and 7 schools. In addition we have created safer access to clean water and new sanitation facilities and contributed to the process of economic rehabilitation for Tsunami affected families. In the course of five years, close to 700,000 people have benefitted from IRC support.

Five years after the massive earthquake and subsequent Tsunami of 2004, and in a year which saw the conclusion of a devastating internal armed conflict, IRC began the process of handover of direct project implementation to our local Sri Lanka Red Cross partners in 2009. In addition, the IRC continued to maintain its formal partnerships with other members of the RCRC Movement in the construction of essential health, water and sanitation infrastructure as part of a process of addressing longer-term underlying needs and vulnerabilities.

Health and Care

During 2009 the IRC completed the construction of two new medical dispensary clinics in the eastern district of Batticaloa, serving a local population of 100,000 people. In addition, we supported the construction of a dedicated water supply and waste water disposal system for a new health facility in Akkaraipattu which provides expanded medical services for a local community of over 300,000.

Irish Red Cross Contribution in 2009

€2.4 MILLION

Water and Sanitation

One of the most deadly and most insidious effects of the 2004 Tsunami was the contamination of groundwater and wells with sea water thereby rendering the water unsafe for human consumption. To help remedy this the IRC developed several large scale water and sanitation programmes as part of its Tsunami response programme to ensure safe water was available. One such project successfully completed this year was in Pottuvil, a town which lies in the eastern district of Ampara. IRC, in partnership with the IFRC and other Red Cross partners, funded the construction of a water storage tower with the capacity to provide water to 35% of the total town population. In this process. the Red Cross also installed 33km of new pipeline to provide clean water directly for the first time to 1,000 new households.

Housing

In 2009 IRC provided cash grants to 332 new families made homeless as a result of the 2004 Asian Tsunami. Providing cash grants enables families to construct their homes. In total, IRC has supported the reconstruction of 1000 new homes.

Emergency Response

In addition to the 2004 Tsunami, seasonal flooding is common and for a quarter of a century up until the middle of 2009 Sri Lanka was affected by violent conflict during in which over 70,000 people died and many were displaced from their homes. With an escalation and ultimate cessation of hostilities in 2009, there were substantive humanitarian needs with an estimated 300,000 people displaced by the upsurge in fighting.

The ICRC, with the support of the Sri Lankan Red Cross Society, provided assistance to tens of thousands of people impacted by this conflict by providing food and essential household items as well as providing additional medical supplies to help hospitals cope with the influx of new patients. IRC donated €10,000 to support ICRC in addressing these urgent needs and to purchase nearly 300 household kits which consisted of towels, bed sheets, mats, mosquito nets and water containers for families displaced by the conflict.

INDONESIA

INDONESIA
2009 marked the conclusion of a five year long IRC bilateral presence in Indonesia in response to the devastating 2004 Tsunami which left nearly 166,000 dead and over 500,000 homes destroyed in the western province of Aceh alone. Throughout this year, IRC activities focused on programmes supporting education, water and sanitation initiatives, and a community outreach programme focused on promoting accountability to disaster affected communities.

Irish Red Cross Contribution in 2009

€2.6 MILLION

Education
The IRC Secondary Education Cash Assistance Programme (SECAP) has ensured access to education for 8,000 at risk or vulnerable students in Indonesia since 2006. Throughout 2009, the programme continued to enable this access by providing cash grants to families with limited resources to meet the costs of school attendance or vocational training for their children. Particular emphasis was placed on supporting those families where children had already left the education system early or were most at risk of doing so. In all, more than 1,000 children benefitted from this programme in 2009. Also in 2009, the construction of the final two of six schools was completed under a joint IRC and German Red Cross Programme. More than 800 primary school children have benefitted from this partnership.

Water and Sanitation
IRC continued to focus on the provision of financial support to community led water and sanitation projects in Tsunami affected Indonesia. Over the year, 4,000 people benefited from water and sanitation activities, ranging from the design and construction of large scale infrastructure to the provision of latrines and hygiene promotion for local schools. In Banda Aceh and Aceh Besar Districts alone, more than 1,400 students and 140 teachers in 3 schools are benefiting from improved access to water, improved sanitation facilities, and hygiene promotion after the IRC constructed new latrines, hand washing facilities, septic tanks and refuse disposal units. While improved water and sanitation facilities are a priority, emphasis on education in relation to good hygiene practice is given particular attention.

Community Outreach
In the same way that new housing, access to health services, education, and water and sanitation facilities are important in contributing to recovery after a disaster, providing access to information and encouraging dialogue through community outreach initiatives meets an important human need and is a critical component in the recovery process, in rebuilding communities, in contributing to disaster preparedness and they represent an important demonstration of accountability and transparency to those affected by disaster. The IRC Community Outreach Programme (COP), which began in 2006, continued in 2009 to support, develop and implement community outreach initiatives in Banda Aceh through the use of local media including radio, newsletters, a monthly newspaper and text messaging. Having identified television as another popular form of media, outreach activities were extended to include local or community television. This programming included live broadcast of a one-hour weekly TV chat show which at its peak captured some 90% of local audience figures.

Disaster Response
Indonesia is extremely vulnerable to frequent earthquakes and volcanic eruptions. During 2009, the IRC responded to two massive earthquakes near Padang in West Sumatra. Measuring 7.6 and 6.8 in magnitude, these earthquakes combined caused wide spread devastation killing nearly 1,200 people, injuring nearly 3,000 and destroying over 250,000 houses. Staff and volunteers of the Indonesian Red Cross responded immediately with the support of IRC Community Outreach Specialists staff to ensure appropriate and timely information was made available to those affected. Additionally, the Irish Red Cross provided financial assistance to provide clean drinking water for 100,000 people left without access to water due to damaged water supply systems as a result of the quakes.

PROFILE

AREA
1.9 MILLION Km²

POPULATION
245.6 MILLION

INFANT MORTALITY RATE
29%

LIFE EXPECTANCY
71 YEARS
MEN: 69 YEARS
WOMEN: 74 YEARS

PEOPLE LIVING WITH HIV/AIDS
31,000

ADULT LITERACY RATE
90%

PEOPLE USING AN IMPROVED WATER SOURCE
80%

HUMAN DEVELOPMENT INDEX
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Irish Red Cross

OUR WORK INTERNATIONALLY

2010

INTERNATIONAL DELEGATES

Name	Location	Position	Red Cross Red Crescent Movement Component	From
Anne-marie Cunningham	Zimbabwe	Monitoring, Evaluation and Reporting Delegate	Malawi Red Cross	Ireland
Ciara Loughney	Chechnya and Dagestan	Economic Security Delegate	ICRC	Ireland
Ciaran Cierans	Niger	Head of Sub-Delegation/Programme Coordinator	IRCS	Ireland
Éamonn McKernan	Niger	Finance and Administration Delegate	IRCS	Ireland
Gary Buchanan	Sri Lanka	Logistician	ICRC	Ireland
Joe Lowry	Ukraine, Belarus and Moldova	Country Representative	IFRC	Ireland
	Europe	Communications Manager	IFRC	Ireland
John Roche	India	Disaster Management Coordinator	IFRC	Ireland
	India	Country Representative	IFRC	Ireland
Linda Fuhrmann	Niger	Capacity Building Programme Manager	IRCS	Ireland
Marie LeMenn	Niger	Livelihoods Programme Manager	IRCS	France
Michel Paradis	Niger	Country Representative	IRCS	Canada
Nikhil Khanna	Sri Lanka	Construction Delegate	IFRC	India
Oran Finegan	Balkans	Regional Forensic Advisor	ICRC	Ireland
Robert Whelan	Afghanistan	Operational Comminucations Delegate	ICRC	Ireland
Seamus Meagher	Afghanistan	Vehicle Fleet Manager	ICRC	Ireland
Simon Carter	Indonesia and Sri Lanka	Finance and Administration Delegate	IRCS	Australia
Siobhan McGee	Malawi	Programme Development and Resource Mobilisation	Malawi Red Cross	Ireland
Stephen Ryan	Geneva Secretariat	Youth and Volunteers Communication Officer	IFRC	Ireland
	Asia-Pacific Region	Communications Officer	IFRC	Ireland
Susanna Cunningham	Indian Ocean Islands	Head of Sub-Regional Office	IFRC	Ireland
	The Maldives	Country Representative	IFRC	Ireland
Thierry Coppens	West Africa	Regional Representative	IFRC	Belgium
Vivien Lusted	Zimbabwe	Health Delegate	ICRC	Ireland
	Iraq	Health Delegate	ICRC	Ireland
Willie Norton	Kenya	Air Operations Manager	ICRC	Ireland
Will Rogers	Haiti	Affected Populations Communications Delegate	IRCS	Australia
	Pakistan	Affected Populations Communications Delegate	IFRC	

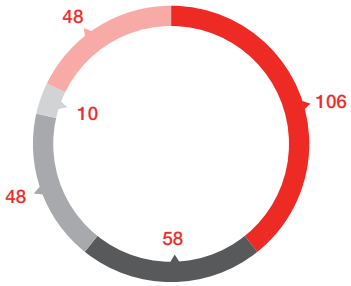
RESTORING FAMILY LINKS

The year 2010 was an important year for Restoring Family Links in Irish Red Cross as it marked a year long process of consultation on the development of the first dedicated organisational strategy on RFL services. The development of this Strategy was based on a broader Restoring Family Links Strategy for the International Red Cross and Red Crescent Movement (and Implementation Plan) 2008-2018 and is scheduled for implementation from early 2011 to 2016. The includes provisions for the strengthening and expansion of the Society's RFL services outside of Dublin, greater participation by our Volunteer members in our RFL services and increased organisational capacity building related to service delivery.

The year was also significant in that it marked the provision by the Society of a new service, the Family Reunification Support Programme (FRSP), which aims to support families, who have come to Ireland under our Family Reunification Travel Assistance Programme, in the often difficult transition and integration to life in Ireland.

The development of the new organisational RFL Strategy and implementation of the Family Reunification Support Programme were undertaken in parallel with ongoing participation in relevant dialogue on related policy issues with partners internationally and in Ireland such as the United Nations High Commission for Refugees (UNHCR), United Nations International Children's Education Fund (UNICEF) and the Irish Refugee Council including on Core Standards for Guardians of Separated Children in Europe. Implementation of our existing RFL Services were also maintained.

Statistics on Irish Red Cross Tracing Services 2010:

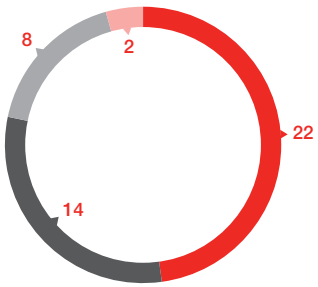


- Initiated 106
- Closed 58
- Pending 48
- Positive 10
- Negative 48

Countries Relative to Irish Red Cross Tracing Services in 2010:

Afghanistan
Angola
Australia
Bangladesh
Burundi
Cameroon
Democratic Republic of Congo (DRC)
Ireland
Niger
Nigeria
Pakistan
Poland
Rwanda
Sierra Leone
Somalia
Sri Lanka
Sudan
Zimbabwe

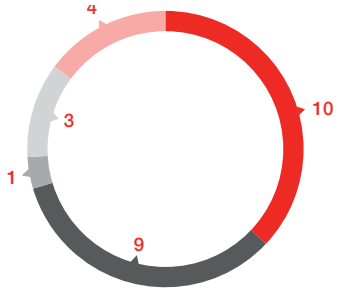
Statistics on Irish Red Cross Messaging Enquiries in 2010:



- Number of Messages 22
- Messages Initiated in Ireland for Relatives Outside Ireland 14
- Messages Received from Outside Ireland for Relatives in Ireland 8
- *Messages Returned to Sender (undeliverable) 2

* *Sought persons could not be found at given addresses*

Statistics for Travel Assistance Programme in 2010:



- Travel Assistance Enquiries Initiated 10
- *Travel Assistance Enquiries Closed 9
- **Travel Assistance Enquiries Pending 1
- Travel Assistance Enquiries Self-Pay*** 3
- Travel Assistance Enquiries Granted 4
- Travel Assistance Enquiries Refused 0

* *Includes two cases initiated in 2009 and closed in 2010*
** *Case pending from 2008*
*** *Self pay relates to travel costs ultimately paid by applicants themselves.*

GENDER BASED VIOLENCE

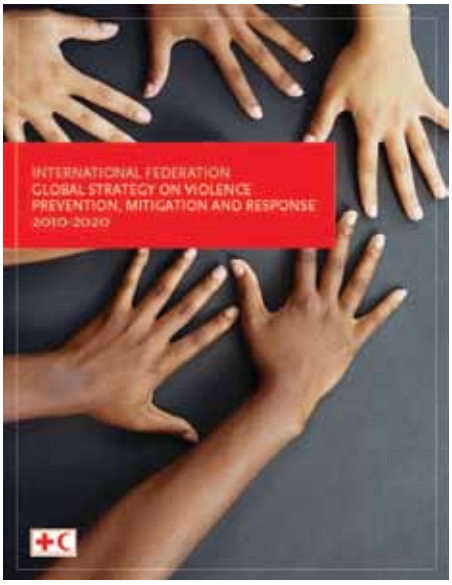
In 2010, Irish Red Cross became Vice-Chair of, and continued to be an active participant in, the Joint Irish Gender Based Violence Consortium which includes Irish human rights, humanitarian and development organisations, Irish Aid and the Irish Defence Forces, all working together with the overall aim to promote the adoption of a coherent and coordinated response to gender based violence (GBV).

The Society participated in many of the Consortium's working groups including a working group to develop indicators to monitor and demonstrate evidence of institutionalisation of prevention and response to GBV. In addition, Irish Red Cross represented Civil Society members of the Consortium in a newly structured National Consultative Committee established to advance progress in completion of Ireland's National Action Plan on Women, Peace and Security.

Irish Red Cross also actively contributed to the process of mainstreaming prevention and response to gender based violence within the activities of the International Federation of Red Cross and Red Crescent Societies, a two year programme being implemented with the assistance of Irish Aid. In this regard, the Society financially supported a dedicated Gender Specialist in the IFRC Geneva Secretariat as well as, with the generous assistance of our public donors, a position within the response mechanism of the IFRC in Haiti in the aftermath of the earthquake which struck the country in January. This position was created in response to increased reports of widespread sexual violence in the aftermath of the disaster.

Later in the year, this engagement was matched by participation in a workshop central to the development of a new IFRC Gender Strategy. The workshop, held in Munich in late 2010, included attendance from representatives of the Red Cross Movement from across the globe and established a foundation for further complimentary workshops in the first half of 2011. A complimentary Red Cross Movement Gender Network, of which Irish Red Cross is also a member, enabled the Society to form important partnerships on gender based violence for 2011.

The year 2010 also saw the fruition of engagement of the theme of social violence with Red Cross Red Crescent partners culminating in the preparation of a draft 10-year International Federation Global Strategy on Violence, Prevention, Mitigation and Response.



INTERNATIONAL DISASTER RESPONSE LAW

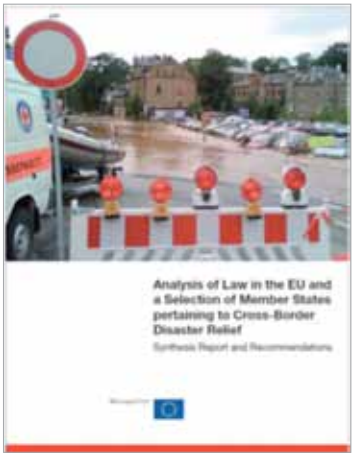
Experience shows that without the appropriate legal instruments, authorities can be overwhelmed by relief operations and vital aid can be delayed. The Irish Red Cross promotes International Disaster Response (IDRL) Guidelines which provide a set of recommendations to Governments on how to prepare their disaster laws and plans to address the many challenges which typically arise in disaster relief in the context of cross border operations. Such promotion is achieved through dissemination of the Guidelines with relevant stakeholders and aims ultimately to improve aid effectiveness.

In addition to promoting the IDRL, in 2010, the Society also engaged with Red Cross partners and National Authorities on International Disaster Response Law (IDRL) on analysis of Civil Protection mechanisms on cross-border operations in the European context. This analysis, built on a study of six country European countries, produced recommendations to strengthening European regulatory frameworks at regional and domestic levels which will further enhance efforts to promote more efficient and effective delivery of disaster relief.

INTERNATIONAL HUMANITARIAN LAW

In 2010, Irish Red Cross took a significant step in its task to promote and disseminate International Humanitarian Law (IHL) with the completion of a strategy on The Promotion of International Humanitarian Law through the Irish Education System. The strategy, developed in partnership with the Masters Programme in Humanitarian Action at University College Dublin, is based on a study of IHL in the Irish Education System and will be implemented from 2011.

Further activity related to IHL was undertaken with other academic institutions in Ireland as well as through other fora including the National Committee on IHL, through the consultation process on Ireland's National Action Plan on UN Security Council Resolution 1325 as well as within the broader Red Cross Red Crescent Movement. A photographic exhibition,



Humanity in War: Frontline Photography since 1860, launched in 2009 on the occasion of the 60th anniversary of the Geneva Conventions, was also promoted and displayed in a number of public fora with the support of the network of Irish Red Cross branches throughout the country. This exhibition highlighted the human tragedy of war as well as the

Below: Irish Red Cross Delegate Will Rogers was instrumental in the establishment of an SMS / Text service in Haiti which delivered critical information on the humanitarian response to the disaster affected population.

efforts of those who seek to support those affected by it.

In the latter half of the year, Irish Red Cross was also an active contributor to preparations for the 2011 Viking Civil Military Training Exercise which brings together civil society organisations and military actors in the context of a simulated humanitarian crisis.

COMMUNICATING WITH DISASTER AFFECTED COMMUNITIES

In 2010, Irish Red Cross became Chair of the CDAC Network, a year in which its members were called to respond together for the first time two of the largest international humanitarian crises in recent years in Haiti and in Pakistan.

In Haiti, Irish Red Cross and other CDAC members came together to coordinate with and engage the wider humanitarian community, local authorities and media actors in response the devastating January earthquake by ensuring that relevant information reached and was exchanged with those most in need. In establishing coordination mechanisms and creating critical communications infrastructure including amongst others print media, local radio, and a new Irish Red Cross SMS or Text service which delivered critical information about the Red Cross response to more than one million people, the ground was prepared for a rapid and crucial intervention by CDAC in response to the Cholera epidemic which impacted upon the community already affected by the earthquake community later in the year.

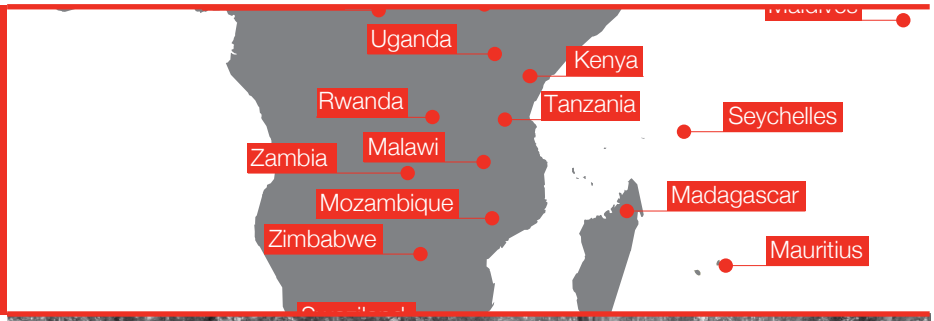
In July, more than 20 million people were affected by devastating floods in Pakistan. Irish Red Cross led the coordination of the response of CDAC members at Head Quarters level and at the height of the emergency produced a periodic newsletter for the humanitarian community on CDAC initiatives in order to raise awareness and promote more effective communications. In this year, Irish Red Cross also continued wider advocacy on the theme engaging with the humanitarian community here in Ireland and within the Red Cross Red Crescent Movement where it became the first chair of a new Movement initiative, an internal Red Cross Movement Beneficiary Communications and Accountability Working Group.

WORLD DISASTERS REPORT

In 2010, the World Disasters Report focused on urban risk in the context of a world which is urbanizing rapidly, where over half the world's population now lives in cities for the first time, and more people than ever before live in slums. It highlighted in particular the importance of good governance to ensure people are empowered, involved and consulted in the development of their urban environment.

The Report also pointed to the challenge for humanitarian actors to find new and concrete ways of engaging with local authorities and vulnerable communities to ensure that risk reduction is all encompassing and not simply focused on the obvious and on the post-disaster clean-up. This challenge was presented as one for all mankind if we are to ensure that the increasing worldwide movement from rural to urban environments does not fuel a growth in sickness and deaths from the re-creation of 19th century-like public health hazards exacerbated by exposure to risks generated by climate change and the threat of pandemics.

MALAWI



PROFILE

AREA

94,080 Km²

POPULATION

15.028 MILLION

INFANT MORTALITY RATE

86.01%

LIVE BIRTHS: 1000

LIFE EXPECTANCY

53 YEARS

MEN: 52 YEARS
WOMEN: 54 YEARS

PEOPLE LIVING WITH HIV/AIDS

11.9%

ADULT LITERACY RATE

56%

PEOPLE USING AN IMPROVED WATER SOURCE

76%

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MALAWI

The Irish Red Cross has been working with the Malawi Red Cross since 2003, during which time we have provided both financial and technical support in support of activities focuses on organisational capacity building, livelihoods and health, through access to clean water and hygiene promotion, and education and support programmes related to HIV/AIDS. These activities formed the basis of Irish Red Cross activities in Malawi again in 2010 with the financial support of Irish Aid, The International Federation of Red Cross and Red Crescent Societies, Gorta and Electric Aid.

Irish Red Cross Contribution in 2010

€137,213

More than one million people were living with HIV/AIDS in Malawi in 2010 with a further 550,000 children thought to be orphaned as a result of the disease. In response, the Irish Red Cross supported the Malawi Red Cross to target 5,000 people of reproductive age (15-49) through a range of initiatives, including education focussed on awareness raising and behavioural change, in addition to support to 700 orphaned and other vulnerable children and 280 home based care clients. Complimentary income generation programmes were also supported.

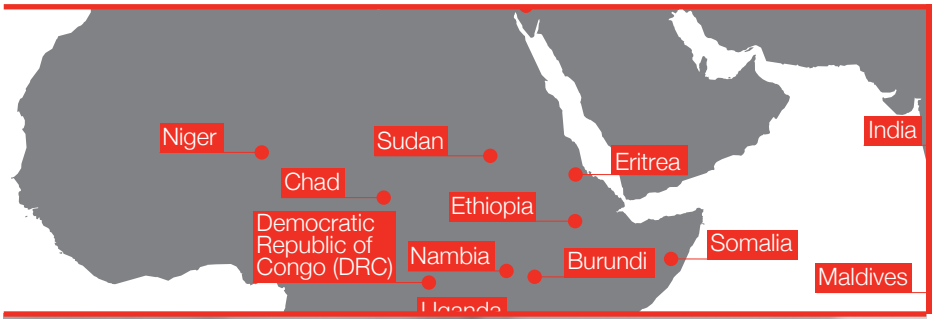
In addition, at the end of 2010, a new HIV/AIDS programme was commenced to expand this response to a further 10,000 children of reproductive age, an additional 1,000 orphaned or other vulnerable children and another 400 home based care clients.

Our 2010 livelihoods programme with Malawi Red Cross aimed to improve agricultural productivity in support of both food consumption and food for resale for income generation. Productivity was increased through the training of local farmers through newly formed farmers clubs which acted as a forum for information and skill sharing as well as a forum for technical and moral support.

Food security, health and HIV/AIDS initiatives were further supported by improving access to clean water in Malawi in 2010. In total, an additional 12,000 people had new access to clean water over the year while 2,400 school children in 2 schools benefitted from improved access to water and sanitation facilities and hygiene promotion efforts.

Irish Red Cross also provided a dedicated staff member to Malawi Red Cross in 2010 to build organisational capacity to mobilise resources in support of future programming.

Malawi Red Cross Society · Electric Aid · Irish Aid Department of Foreign Affairs An Roinn Gnóthaí Eachtracha · gorta make hunger history



SUDAN

PROFILE

AREA

1.886 MILLION Km²

POPULATION

45.1 MILLION

INFANT MORTALITY RATE

7%

LIFE EXPECTANCY

55 YEARS

MEN: 54 YEARS
WOMEN: 56 YEARS

PEOPLE LIVING WITH HIV/AIDS

260,000

ADULT LITERACY RATE

61%

MEN:71%
WOMEN: 50%

PEOPLE USING AN IMPROVED WATER SOURCE

57%

SUDAN
Sudan, geographically the largest country in Africa, has been ravaged by civil war intermittently for four decades. More than 2 million people are estimated to have died in Southern Sudan alone over the past two decades due to north-south conflict and recurring food insecurity while many more have been displaced from their homes.

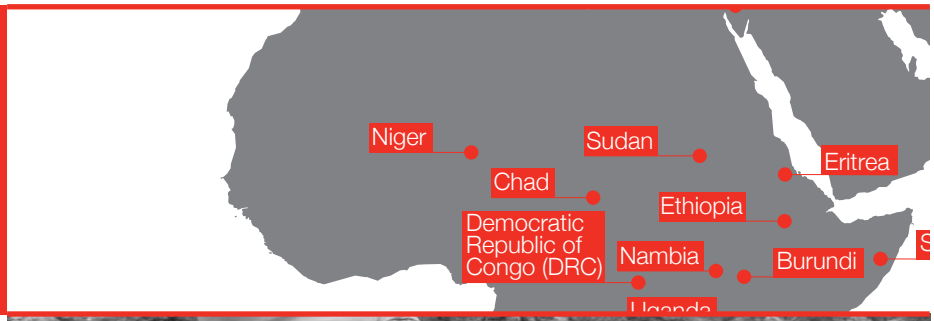
Irish Red Cross Contribution in 2010

€1,170

While a Comprehensive Peace Agreement was signed between north and south in 2005, tensions in 2010 remained high in advance of a referendum on partition of the country. Meanwhile, on-going conflict in the western Sudanese region of Darfur continued to pose a major humanitarian challenge during the year requiring on-going assistance for those displaced. In addition, intercommunal violence was also common while banditry and kidnapping endangered the lives of both civilians and aid workers. An estimated one-third of Darfur's population lived in displaced camps in 2010.

In response, the Irish Red Cross provided financial assistance to the International Committee of the Red Cross, present in Sudan since 1978. The ICRC's priorities in Sudan are to ensure that people affected by armed conflict and other situations of violence receive emergency aid and are respected in accordance with international humanitarian norms. The ICRC provided access to medical care, water, shelter and food. It also re-established family links between people separated by the fighting.

NIGER



PROFILE

AREA

94,080 Km²

POPULATION

15.3 MILLION

INFANT MORTALITY RATE

55.2%

LIVE BIRTHS: 1000

LIFE EXPECTANCY

54.39 YEARS

MEN: 54.21 YEARS
WOMEN: 54.59 YEARS

PEOPLE LIVING WITH HIV/AIDS

0.8%

ADULT LITERACY RATE

78.1%

PEOPLE USING AN IMPROVED WATER SOURCE

48%

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NIGER
Livelihoods and Capacity Building Programme
The end of 2010 marked the completion of a 28 month Livelihoods and Capacity Building Programme undertaken in partnership with Niger Red Cross with the financial support of Irish Aid, British Red Cross, the International Federation of Red Cross and Red Crescent Societies and generous public donors in Ireland.

Irish Red Cross Contribution in 2010

€1.2 MILLION

The aim of the programme was to utilise a multi-disciplinary approach including food security, health, social, disaster preparedness and disaster management initiatives involving 500 volunteers to build the capacity of Niger Red Cross to address local vulnerability to food insecurity.

Ultimately, the programme not only contributed to capacity building of Niger Red Cross, it also benefitted more than 15,000 people across 30 communities. Food security initiatives in particular focussed on boosting agricultural productivity through improved agricultural practices including the adoption of low-cost irrigation systems, animal husbandry and seed storage not only increasing food supply but reducing vulnerability to future crises. A further 5,180 persons benefited indirectly from the construction of water points and the provision of community grinding mills.

2010 Food Security Crisis
Irish Red Cross also implemented an Emergency Cash Distribution Programme in the Tanout region of Zinder in 2010 with the support of British Red Cross. The programme was launched in response to food shortages as a consequence of poor crop yields when anticipated seasonal rainfall during the growing season was less than expected.

The aim of the programme was to reduce short-term vulnerability to food shortages by providing cash grant and cash for work schemes focused on environmental protection to enable participants to purchase food or other essential items.

Furthermore, Irish Red Cross partnered with the World Food Programme (WFP) and the Food and Agricultural Organisation (FAO) to make available more than 260 tonnes of cereals and almost 30 tonnes of seed for consumption and agricultural production respectively. This assistance was provided to meet the shortfall in local supply created by poor crop yields in 2010. The Irish Red Cross also partnered with the Niger Red Cross to undertake food distributions to 122,000 beneficiaries in the Zinder region, the largest food distribution ever undertaken by Irish Red Cross.

Irish Aid
Department of Foreign Affairs
An Roinn Gnóthaí Eachtracha

BritishRedCross

SOUTHERN AFRICA

PROFILE

THE REGION OF SOUTHERN AFRICA COMPRISES THE TEN COUNTRIES OF

ANGOLA
BOTSWANA
LESOTHO
MALAWI
MOZAMBIQUE
NAMIBIA
SOUTH AFRICA
SWAZILAND
ZAMBIA
ZIMBABWE

COMBINED TOTAL POPULATION

130 MILLION

SOUTHERN AFRICA

The southern Africa Region comprises the ten countries of Angola, Botswana, Lesotho, Malawi, Mozambique, Namibia, South Africa, Swaziland, Zambia and Zimbabwe with a combined total population of approximately 130 million people. Life remains a daily struggle for most communities across the region with an increase in the frequency, complexity and magnitude of natural disasters, influenced in part by climate change, and coupled with socio-economic shocks and endemic inequality, exacerbating vulnerability.

Combined population of Southern Africa

130 MILLION

Southern Africa, in common with the rest of sub-Saharan Africa, also carries a disproportionate 70% burden of the global HIV and AIDS pandemic and features prominently in epidemiological studies of tuberculosis, malaria and diarrhoea. The scale of these challenges are met by our Red Cross partners in the region and the Irish Red Cross supports them financially where possible through the International Federation of Red Cross and Red Crescent Societies who provide coordination, technical support and local capacity development. Particular emphasis is placed on enhancing performance and accountability through development of programme management, monitoring, financial management and reporting.

EAST AFRICA

PROFILE

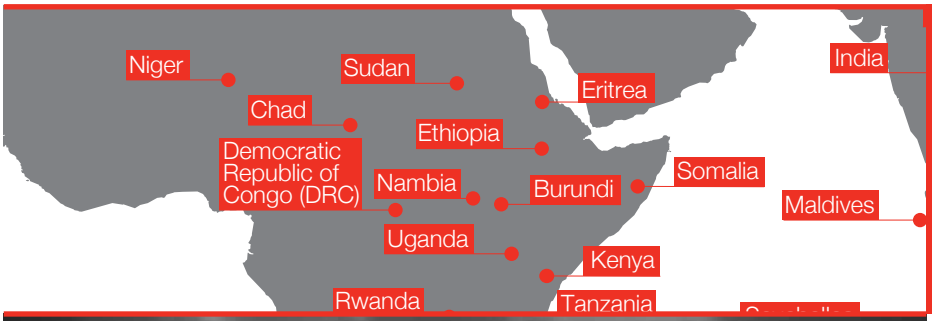
THE REGION OF SOUTHERN AFRICA COMPRISES THE TEN COUNTRIES OF

BURUNDI
COMOROS
DJIBOUTI
ERITREA
ETHIOPIA
KENYA
MADAGASCAR
MAURITIUS
RWANDA
SEYCHELLES
SOMALIA
SUDAN
TANZANIA
UGANDA

EAST AFRICA
East Africa includes the countries of Burundi, Comoros, Djibouti, Eritrea, Ethiopia, Kenya, Madagascar, Mauritius, Rwanda, Seychelles, Somalia, Sudan, Tanzania and Uganda.

The region frequently experiences climate or weather related humanitarian crises on a large scale, is all too familiar with the slow on-set disaster that is HIV/AIDS and other communicable diseases as well as food insecurity, and is beset by numerous continuous or recurring conflicts which combined cause substantive loss of life, the destruction of property, the undermining of livelihoods and population movements.

Despite such a history, many countries in the East African region have not yet established effective mechanisms to prevent or respond to disasters and the absence of such mechanisms, combined with poor financial resources further exacerbate regional vulnerability. In 2010, the Irish Red Cross provided financial support to the International Federation of Red Cross and Red Crescent Societies to support capacity building of our Red Cross partners in the region to meet these challenges.



ETHIOPIA

ETHIOPIA
An Ethiopian Government report concluded in late 2009 that several seasons of persistent below-average rains had left 6.2 million people in need of food assistance and additional support to facilitate their longer term recovery.

Irish Red Cross Contribution in 2010

€12,328

By early 2010, the scale of this challenge in a country not unused to food shortages was apparent as the International Red Cross and Red Crescent Movement responded to rapidly rising levels of malnutrition through emergency food distributions as the annual hunger season commenced early. Seeds were also distributed in some areas in anticipation of rain at the start of the traditional sowing season.

Irish Red Cross supported this response through financial assistance to the International National Federation of Red Cross and Red Crescent Societies

PROFILE

AREA
1.1 MILLION Km²

POPULATION
88.01 MILLION

INFANT MORTALITY RATE
78.99%
LIVE BIRTHS: 1000

LIFE EXPECTANCY
55.8 YEARS
MEN: 54.21 YEARS
WOMEN: 54.59 YEARS

PEOPLE LIVING WITH HIV/AIDS
980,000

ADULT LITERACY RATE
35.9%
MEN: 50%
WOMEN: 22.8%

PEOPLE USING AN IMPROVED WATER SOURCE
38%

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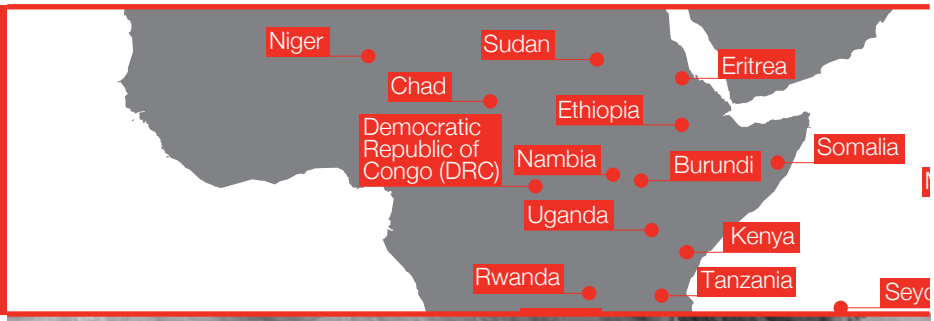
DEMOCRATIC REPUBLIC OF CONGO (DRC)



PROFILE

AREA

2.34 MILLION Km²

POPULATION

4.1 MILLION

INFANT MORTALITY RATE

79.36%

LIVE BIRTHS: 1000

LIFE EXPECTANCY

54.54 YEARS

MEN: 54.21 YEARS
WOMEN: 54.59 YEARS

PEOPLE LIVING WITH HIV/AIDS

1.1 MILLION

ADULT LITERACY RATE

81.1%

PEOPLE USING AN IMPROVED WATER SOURCE

71%

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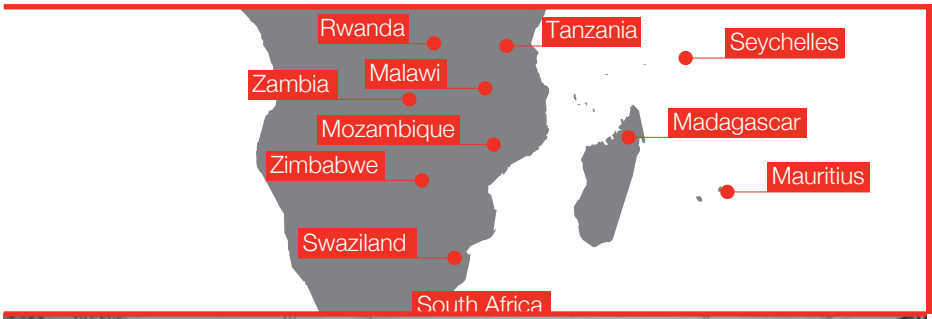
DEMOCRATIC REPUBLIC OF CONGO (DRC)
The humanitarian and security situation in eastern Democratic Republic of the Congo (DRC) was a cause of serious concern in 2010 as a result of armed conflict and a high dependency in some areas of the country on aid.

The Irish Red Cross supported the response of the International Committee of the Red Cross under its mandate in situations of armed conflict to provide humanitarian assistance and to promote respect for international humanitarian law including the need to ensure safe access to victims of armed conflict. In undertaking such activities, the ICRC made efforts to improve water supply and sanitation, strengthens health care for the wounded and sick, including victims of sexual violence, and reunited families.

In addition, the ICRC trained and support the committed volunteers of the DRC Red Cross to respond to humanitarian crises. The large volunteer network of the DRC Red Cross also makes a substantial contribution to support the relief efforts of ICRC including activities aimed at restoring contact between people separated by armed conflict, sometimes children formerly associated with the armed forces or armed groups.



MOZAMBIQUE

MOZAMBIQUE
Like many countries in Sub-Saharan Africa, progress in development is consistently challenged by the devastating impact of HIV/AIDS. With a prevalence rate of 16.1% amongst the total population, HIV/AIDS exacerbates poverty as primary adult breadwinners are often unable to work because of illness and children of school-going age are forced to stay at home or go to work to provide for sick family members.

In addition, climate change is also having a severe and tangible impact on Mozambique. In recent years, an increase in the ferocity and intensity of natural hazards such as droughts, floods and cyclones have devastated communities and destroyed infrastructure across the country.

In response to such challenges, in 2010, the Irish Red Cross supported the Mozambique Red Cross in developing and implementing a National Disaster Management Master Plan with the support of the International Federation of the Red Cross Red Crescent. The primary objective is to strengthen institutional capacity in disaster preparedness, response and disaster risk reduction.

PROFILE

AREA
799,380 Km²

POPULATION
22.1 MILLION

INFANT MORTALITY RATE
103.82%
LIVE BIRTHS: 1000

LIFE EXPECTANCY
41.37 YEARS

PEOPLE LIVING WITH HIV/AIDS
1.5 MILLION

ADULT LITERACY RATE
46.2%

PEOPLE USING AN IMPROVED WATER SOURCE
47%

HUMAN DEVELOPMENT INDEX
165 OF 169

HAITI

PROFILE

AREA

27,750 Km²

POPULATION

9.7 MILLION

INFANT MORTALITY RATE

5%

LIVE BIRTHS: 1000

LIFE EXPECTANCY

62 YEARS

MEN: 60.84 YEARS
WOMEN: 63.53 YEARS

PEOPLE LIVING WITH HIV/AIDS

120,000

ADULT LITERACY RATE

52.9%

PEOPLE USING AN IMPROVED WATER SOURCE

63%

HAITI

On January 12th , an earthquake of magnitude 7.0 struck Haiti killing more than222,750 people and injuring a further 300,000. More than 3 million people were affected of whom 1.5 million were left homeless. The capital Port au Prince was amongst the worst affected with more that 70% of homes in some communities destroyed or damaged.

Irish Red Cross Contribution in 2010

€2.6 MILLION

While almost 700,000 people are estimated to have fled the capital after the quake, many remained in spontaneous camps formed amidst the rubble and, one year after the quake, it was calculated that again as many as 700,000 people remained in temporary shelter.

The earthquake compounded many pre-existing challenges in Haiti including high levels of poverty caused by unemployment, limited access to education for many and a dearth of basic health and other essential public services. The Haitian Red Cross too suffered tragedy as staff and volunteers lost family and friends.

Red Cross Red Crescent Response

The scale of the disaster initiated a huge response from the ICRC. A total of 21 Emergency Response Units were mobilised in the form of search and rescue teams, field hospitals, water treatment facilities, and logistics and communications specialists to provide a range of services essential to immediate needs.

At the end of December 2010, RCRC relief teams had distributed over 328,000 tarpaulins sheets, 129,000 blankets, 250,000 hygiene kits and 136,000 mosquito nets and over 700 transitional shelters had been constructed. Over 122,000 people had also been reached through community based health services, over 218,000 people had benefitted from access to clean water while more than 143,000 people had access to sanitation facilities.

Irish Red Cross Response

The IRC received more than €3m from generous donors in Ireland to support these relief and recovery efforts which were largely channeled through the IFRC. In addition, IRC supported the deployment of communications and gender based violence personnel to Haiti. These particular deployments were the first of their kind as part of an IFRC response to a major emergency. The communications specialist helped improve the delivery of assistance by working in partnership with the private sector to develop an SMS service to deliver timely information to disaster affected communities. The gender based violence specialist was able to work with RCRC partners to inform programming and build capacity in the prevention of sexual exploitation and abuse.

Additional support was also provided to the ICRC in support of activities in partnership with the Haitian Red Cross to reunite families separated as a result of the disaster.

CHILE

CHILE
In February, an earthquake of magnitude 8.8 on the Richter scale struck Chile southeast of Cauquenes in the region of Maule, 406 kilometres south of the capital Santiago. More than 700 deaths were reported as a consequence of the quake and the resulting Tsunami as well as numerous aftershocks with estimates suggesting that more than 1.5 million people in total were affected.

The scale of the impact necessitated the mobilisation of support from Red Cross Red Crescent partners, Irish Red Cross provided financial assistance to the International Federation of Red Cross and Red Crescent to support the Chilean Red Cross in the provision of shelter items, blankets, hygiene kits and kitchen utensils as well as other essential items for more than 10,000 families during the emergency response phase.

Irish Red Cross Contribution in 2010

€6,517

PROFILE

AREA

756,102 Km²

POPULATION

16.8 MILLION

INFANT MORTALITY RATE

1%

LIVE BIRTHS: 1000

LIFE EXPECTANCY

78 YEARS

MEN: 74 YEARS
WOMEN: 81 YEARS

PEOPLE LIVING WITH HIV/AIDS

40,000

ADULT LITERACY RATE

31.8%

PEOPLE USING AN IMPROVED WATER SOURCE

96%

ANDEAN REGION

PROFILE:

Peru

AREA

1.3 MILLION Km²

POPULATION

29.3 MILLION

Bolivia

AREA

1.01 MILLION Km²

POPULATION

10.9 MILLION

Colombia

AREA

1.14 MILLION Km²

POPULATION

44.7 MILLION

Ecuador

AREA

283,561 Km²

POPULATION

15.1 MILLION

Venezuela

AREA

916,445 Km²

POPULATION

29.1 MILLION

ANDEAN REGION, PERU

The five countries of the Andean Region of South America (Bolivia, Colombia, Ecuador, Peru and Venezuela) are highly exposed to a combination of factors such as floods, earthquakes, volcanic eruptions, droughts, health emergencies, urbanisation, political instability and internal disturbances that exacerbate the vulnerabilities of large poor and marginalized populations.

Irish Red Cross Contribution in 2010

€2,306

This situation, combined with high levels of inequity and lack of access to basic services, makes communities more vulnerable and creates major humanitarian challenges for National Red Cross Societies in the region.

The Irish Red Cross provided financial assistance to a capacity building initiative to support the National Red Cross Societies of the Andean Region in meeting their many challenges. Specific activities supported in this regard included disaster risk reduction, healthcare in emergencies, leadership strengthening, empowerment of vulnerable communities and the prevention of violence.

ASIA AND MIDDLE EAST

ASIA PACIFIC REGION

SRI LANKA

Following the closure of the Irish Red Cross Country Delegation in Sri Lanka in 2009, Irish Red Cross continued its support to the Tsunami affected population of Sri Lanka in 2010 by providing financial assistance to Red Cross partners to address underlying longer term vulnerabilities through the construction of large scale community infrastructure projects focused on water and sanitation and health needs.

Irish Red Cross Contribution in 2010

€219,576

Water and Sanitation

The Irish Red Cross one year partnership with the Adventist Development and Relief Agency (ADRA) reached completion during 2010. Funding provided by Irish Red Cross was used to install 4km of pipeline providing immediate access to safe water for over 1,000 households. Over 40 public places such as schools, health centres and community centres were also connected benefiting the local population using these facilities.

Health and Care

Construction on Sammanthurai District hospital in Ampara District in eastern Sri Lanka was finally completed at the end of 2009. The construction project, which entailed the construction of a new two-storey hospital wing with male, female and surgical wards, was begun in 2008 and its completion and the provision of new hospital equipment has resulted in improved access to health care facilities for the local population of 120,000 people.

INDONESIA

While Irish Red Cross closed its direct operations in Indonesia in December, 2009, the Society's engagement in the country continued in 2010 via partnership with Palang Merah Indonesia (PMI), the national Red Cross Society. Support provided during this year focused mainly on investment in education and community outreach programmes.

Irish Red Cross Contribution in 2010

€430,036

Education

During 2010 our Secondary Cash Assistance Programme (SECAP), which aims to support the long-term future of many families by providing education grants so that their children of school-going age can remain in school, continued, as in 2009 to focus on those students most vulnerable to losing vital access to education.

Buddy support groups were also created involving Red Cross volunteers and student graduates from the scheme. Through these groups, current students are motivated and encouraged to maintain regular daily school attendance by former graduates of the programme. Along with Life Skills Training provided to over 400 students, vocational training and mentorship for skills related to electrical and computer technology were also provided to improve employment prospects in the future.

Communications

Irish Red Cross continued to fund Radio R-PMI, an outreach initiative to communities in the districts of Aceh and Nias, using local radio and managed by Indonesian Red Cross. Through this programme information is shared and dialogue encouraged through interactive talk shows, news bulletins and public service announcements. In addition, it functions as part of a disaster early warning system in the region. The facility also provides a vital forum where the local population can highlight issues of concern affecting their communities.

Water and Sanitation
Our Water and Sanitation programme within Aceh district drew to a close this year. Through our programmes, we have improved the health and well-being in a number of rural communities benefiting nearly 45,000 individuals through increased access to safe water.

In one community, Deah Mamplam, in Aceh Besar, lack of adequate water, appropriate sanitation facilities and drainage led to Irish Red Cross constructing an entire piped water distribution system with a new reservoir and water pumps to facilitate direct access to safe clean water for a population of 1,000 people. Projects such as this have made a significant contribution to the improvement of living conditions of thousands of households through their positive impact on health and reduced time spent collecting often unsafe water.

Disaster Management
In a country already prone to frequent natural disasters, climate change further increases vulnerabilities through more frequent and less predictable extreme weather events. Irish Red Cross continues to provide financial support to the Indonesian Red Cross to develop organisational capacity to deliver efficient emergency response and recovery assistance for communities affected by disasters while also assisting communities in building their resilience and reducing vulnerability to future disasters.

ASIA AND MIDDLE EAST

PAKISTAN
In July of this year, monsoon rains caused flash flooding throughout Pakistan affecting more than 20 million people. The floods destroyed 1.7 million homes and left entire communities without a source of food or income. Across affected provinces it is estimated that as a consequence over 70,000 children were malnourished while three months later villages in the south still remain surrounded by contaminated water, creating breeding grounds for waterborne disease.

Irish Red Cross Contribution in 2010

€299,371

The International Red Cross Red Crescent Movement reached millions of those affected by the provision of emergency relief, including food, shelter, clean water, cooking equipment and other items with the support of Irish Red Cross in the form of hygiene kits and essential food items.

In addition, with the approach of winter, we provided for transitional shelter materials for 250 vulnerable families and deployed an experienced Community Outreach staff member to ensure timely and effective communications were maintained with the affected population throughout the relief process.

PHILLIPINES
In late 2009, typhoons caused widespread damage in the Philippines affecting more than 1.8 million people.

Irish Red Cross Contribution in 2010

€10,000

In response, the relief and recovery operation of the International Federation of Red Cross and Red Crescent Societies provided assistance to over 500,000 people affected by this disaster. This included meeting people's immediate needs in the form of medical assistance, shelter, hygiene kits and essential household items. Irish Red Cross contributed financially to the costs of this operation.

ISRAEL AND THE OCCUPIED PALESTINIAN TERRITORIES
Red Cross activities in the Occupied Palestinian Territories are an important means of ensuring the maintenance of essential services to the local population.

Irish Red Cross supported the efforts of the Palestinian Red Crescent and the International Committee of the Red Cross to provide assistance to the Palestinian population through the provision of critical medical and surgical supplies to local hospitals, as well as support to livelihood activities and the implementation of water and sanitation projects programmes particularly in the Gaza Strip.

ICRC also focused on ensuring respect for International Humanitarian Law with Israel, the Palestinian authorities and armed groups.

FUNDRAISING 2009

EMERGENCY APPEALS

In January 2009 the start of ground combat intensified the conflict in Gaza, causing increasing suffering to a civilian population already bearing the brunt of air strikes. In response to the escalating conflict in Gaza the Irish Red Cross launched an appeal for funds to assist those affected. The conflict in Gaza signalled the start of a year that was to be characterised by a number of smaller targeted appeals for countries and communities affected by disaster and conflict.

On Monday April 6th central Italy was struck by an earthquake measuring 6.3 on the Richter scale, inflicting widespread suffering on thousands of families. Communities in Ireland, including people from Italy living in Ireland, rallied around to raise funds for the Irish Red Cross appeal carrying out numerous fundraising events on behalf of the families affected.

During September and October the Irish Red Cross launched three emergency appeals in quick succession. A powerful earthquake occurred in the Pacific Ocean off the islands of Samoa, American Samoa and Tonga resulting in a tsunami wave reaching 15ft in height. Samoa was the worst affected with thousands of people injured and displaced. The Red Cross launched an appeal to assist the Samoa

Red Cross in their efforts to distribute clean water, first aid supplies, tarpaulins and other relief items to the victims of the disaster. Within a day of the Samoa disaster an earthquake hit the city of Padang on Indonesia's Sumatra Island. This was followed just a few weeks later by three devastating typhoons which struck the Philippines causing widespread destruction and loss of life.

In response to the Samoa tsunami and Asia disasters numerous fundraising events were held by people across Ireland, notably a Golf Classic in Killeen Castle for the Philippines disaster organised by members of the Philippine community living in Ireland.

November saw some of the worst floods recorded in Ireland in over 20 years, severely affecting many parts of the country. Irish Red Cross Volunteers responded quickly assisting in the evacuation vulnerable people from their homes, transporting emergency medical staff to and from work, and distributing clean water and blankets and our fleet of ambulances and 4 x 4 vehicles were on call and active throughout the flooding. Generous donations from the public to the Irish Red Cross Flood Appeal enabled the Irish Red Cross to provide financial assistance to the worst affected households.

Throughout the year the Irish Red Cross continued to receive donations to its East Africa and Horn of Africa appeal, launched in response to a devastating drought which had a disastrous impact on people in Kenya. Donations continued to be made to the Zimbabwe appeal launched as a cholera epidemic swept the country claiming thousands of lives.

Events

Throughout the country, community groups, companies and individuals generously organised events to raise money to support the Irish Red Cross and the numerous disaster appeals in 2009. The Irish Red Cross also had support through national events such as the Flora Women's Mini Marathon and the Dublin Marathon. Successful events were also held by the Irish Red Cross throughout the year such as the National Quiz, the Cork Fashion Show and the Charity Challenge treks, which saw 54 Irish Red Cross supporters reach the summit of Mount Kilimanjaro, Africa.

Corporate Partners

The Irish Red Cross would like to express their thanks for the tremendous support received from the corporate sector during 2009, particularly during the Irish Floods Appeal.

COMMUNICATIONS 2009

MEDIA COVERAGE 2009

The Irish Red Cross received a generous proportion of media coverage thanks to a wide range of overseas and domestic operations and events during 2009.

Nearly half of the coverage of activities in Ireland arose from the Emergency Medical Technician (EMT) inaugural training seminar and launch of the First Aid in Europe Report, both of which coincided with World First Aid Day on September 12th. The outbreak of swine flu in Ireland, nationwide First Aid projects and training gained much of the remaining media coverage.

Other domestic media coverage focused on the National Senior Ambulance Competitions held in March, the First Aid Convention in Europe (FACE) awards ceremony and the launch of new ambulances in Tipperary, Limerick and Galway. Mr Éamon Ó Cuív TD, Minister for Community Rural and Gaeltacht Affairs joined the Irish Red Cross in launching the new ambulances saying at the time "The three ambulances that we are launching today will not simply improve people's quality of life; they will go one step further in that they will actually save lives. I cannot overstate the importance of this. For residents of Old Leighlin in Carlow, Carronhill in Sligo and Ballaghaderreen in Roscommon, the three community ambulances outside could one day mean the difference between life and death."

From June to November of 2009 87% of coverage of overseas operations arose from two main projects one of which was the launch of the 'World Disasters Report, focus on Early Warning, Early Action'. Welcoming the publication of the World Disasters Report, the Minister for State for Overseas Development, Mr. Peter Power TD said that it provided humanitarian agencies and governments with an insight into the major contribution which climate change makes to local, regional and global disasters as well as the enormous benefits of early warning and prevention systems.

The International Humanitarian Law Seminar and the International Disaster Response Law Seminar, hosted by the Irish Red Cross helped to position the

organisation with key specialist audiences in academia, relevant government departments and aid agencies.

SOCIAL MEDIA

2009 saw much emphasis placed on social media, with the creation of the Irish Red Cross official YouTube channel, Twitter Page and Facebook page. The International Department also created an Irish Red Cross Flickr account to display images from the recent Humanity in War exhibition.

The organisation's website www.redcross.ie continued to be updated throughout the year and has expanded significantly. Specific website developments have been made in respect of the expansion of press materials online, the 70th Anniversary and Swine Flu awareness and information and personal stories of Irish Red Cross volunteers.

PUBLICATIONS

Three editions of The Irish Red Cross Review Magazine were published in 2009. Some 8,016 copies of the last issue of the Review were circulated to all members, as well to the media, TDs, Senators, relevant peer groups and donors. During 2009 the 2007 and 2008 Annual Reports were also translated into Irish in accordance with the Official Languages Act 2003.

ANNIVERSARIES AND HISTORY

The 70th Anniversary of the Irish Red Cross and the 150th Anniversary of the International Red Cross Red Crescent Movement were priority in all publicity and publications undertaken in 2009. This was achieved by including information on the 70th Anniversary in press materials for a variety of events including World First Aid Day and other events throughout the year. For the upcoming 75th Anniversary the Irish Red Cross has officially submitted an application to be considered for a commemorative An Post stamp in 2014. The Minister for Defense's support for this commemorative stamp is also gratefully acknowledged.

Promotional Opportunities:

The new textbook for the Civic, Social and Political Education course (CSPE) includes a section on the Red Cross. The book is aimed at Junior Cert students, the estimated print run for the book is 14,000 and it is due to be published in March 2010.

In addition to this, a completely cost-free advertising campaign was run in 395 cinemas around the country during the month of October featuring the Irish Red Cross and the International Committee of the Red Cross and focusing on the help given by movement to children.

FUNDRAISING 2010

EMERGENCY APPEALS

As 2010 began donations continued to be received for the November 2009 Irish Floods Appeal. In early March 2010the Irish Red Cross provided assistance in the form of a one off payment to 461 households who were seriously affected by the flooding.

In January the Irish Red Cross launched an emergency appeal in the wake of the catastrophic earthquake that struck Haiti, causing widespread devastation and many deaths. The response of the Irish public was tremendous; donations flooded into the Irish Red Cross from all over Ireland as people watched the devastation unfold. This generosity allowed the Society to assist in rebuilding the lives and cities of a country torn apart in seconds.

In August the Pakistan Floods Appeal was launched to provide emergency relief to 25,000 families affected by severe flooding in the north-western provinces, caused by torrential monsoon rains, the worst ever experienced in the country. Money raised by this appeal helped provide food, shelter, emergency health care, and water and sanitation to the people of Pakistan; 2.5 million people were directly affected, many of whom lost their homes, livelihoods and possessions.

As the year progressed the situation in Niger deteriorated due to a devastating food shortage affecting nearly 50% of the population, a staggering figure of at least 7.1 million people. The Irish Red Cross has been active in Niger since 2005, helping fight food insecurity and building livelihoods. However due to the severe food crisis, additional emergency response programmes were introduced in 2010 in order to strengthen and protect investments already made in poverty reduction, while also aiming to alleviate the food crisis. The Irish Red Cross continued to appeal for donation towards the crisis in Niger throughout 2010. Donations to the Niger Appeal allow the humanitarian response to continue.

Events

To celebrate World Red Cross Red Crescent Day 2010 the Save a Life-Change a Life Campaign was launched. The campaign consisted of the sale of a lapel pin in the shape of a First-Aid Kit in 72 O'Brien's Sandwich Bars nationwide, and a call to action for donations through a web or text donation.

On the June Bank Holiday Monday 40 ladies took part in the Flora Women's Mini-Marathon in Dublin. This was a very welcome increase of supporters. 2010 also saw the launch of the National Raffle during the first week in May which ran to the end of August.

Corporate

We would like to thank all our corporate partners for their incredible support after the Irish Floods, the Haiti Earthquake and the Pakistan Floods.

COMMUNICATIONS 2010

MEDIA COVERAGE 2010

2010 media coverage of Irish Red Cross operations in Ireland focused heavily on the National Flood Disasters Appeal along with the snow and icy conditions affecting much of Ireland.

In addition, media attention also turned to the launch of five new ambulances and support vehicle by the Minister for Defence. The National Senior Ambulance Competitions, Dominic Nugent Senior Individual Cup Competitions and the presentation of the 2008 Presidents Perpetual Trophy also received coverage in national and regional press. On World Red Cross Red Crescent Day, May 8th, the Save a Life - Change a Life fundraising campaign was launched and secured a positive proportion of media attention.

In January a hugely destructive earthquake struck Haiti; the relief efforts and plight of those affected in Haiti secured the most sizeable chunk of media attention for the year. The Irish Red Cross appeared on national and regional radio and television prominently throughout the Haiti disaster and provided spokespeople for various media outlets. In addition media coverage was provided by delegates Joe Lowry and Will Rogers who were on the ground in Haiti and Paul Conneally, Head of External Communications for the IFRC.

August saw a large amount of press coverage of the floods in Pakistan and the difficulties faced by the Irish Red Cross and other aid agencies in accessing the affected communities.

The same month also saw media reports highlighting concerns which had been raised with regards to governance and financial practices of the Society. The Society launched an internal review which concluded in a report of recommendations being published and circulated to all press. The report was also made available to the public on the Society's website.

During the extreme weather conditions of late 2010 Irish Red Cross volunteers received a considerable amount of media attention for their role in the Major Emergency Management Plan. Interviews with Irish Red Cross spokespeople and radio and TV outlets across the country took place on a regular basis as the crisis unfolded. It was the efforts and professionalism of the Volunteers at this time that gained the most media coverage. Especially, as many of them gave up their festive plans to assist those stranded by the freezing snow and ice.

TV3 BASIC FIRST AID SERIES

Irish Red Cross volunteers successfully presented a First Aid slot on TV3's Ireland AM, which aired for seven weeks every Tuesday morning. TV3 is Ireland's most prominent commercial television broadcaster and maintains a 12.3% audience share nationally. Awareness of the work of the Irish Red Cross was raised nationally, encouraging members of the public to avail of the training services provided around the country. Relevant key messages promoting First Aid and Community services, and merchandise such as First Aid kits and defibrillators were incorporated into the series. Hugely positive feedback was received from viewers of the show.

AN POST INTERNATIONAL HUMANITARIANS COMMEMORATIVE STAMP

The Irish Red Cross worked with International Federation of Red Cross and Red Crescent Societies and International Committee of the Red Cross and An Post to release a special International Humanitarians stamp collection. The collection was launched at the GPO on 17th June 2010. The first day cover commemorated Henry Dunant, the founder of the Red Cross and Red Crescent Movement along with the historic Battle of Solferino and the emblem of the Red Cross. Media coverage around this very special occasion helped promote the work of the Irish Red Cross today in a national and international context.

INTERNATIONAL HUMANITARIAN LAW

Due to a very high level of acceptance standards for the annual International Humanitarian Law (IHL) course administered by the ICRC, it was very notable that there were two students attending the course from Ireland, with 29 students completing the 2009 course in total. The 2010 IHL course took place in Warsaw from 28th June until 8th July.

Since the Irish Red Cross became involved in promoting this course in Ireland, the Communications Department managed the process. However, due to restructuring the administration of this award from 2010 onwards will be undertaken by the International Department.

WEB AND SOCIAL MEDIA

Following on from 2009 the expansion of press materials online continued to be a development on the Irish Red cross website. Along with this significant focus was placed on the creation of a monthly events page on the website to include national, international and fundraising events. A page dedicated to the Irish Red Cross TV3 series was also created.

The social media tools created in 2009 were used extensively in order to promote fundraising initiatives within the Irish Red Cross such as the Save a Life – Change a Life campaign and to share news from projects and emergencies overseas. Twitter proved to be a very useful communication tool in the emergency appeals, such as the Haiti disaster, in highlighting the scenes of devastation and therefore connecting with donors in a very real way.

facebook

www.facebook.com/irishredcross
www.facebook.com/irishredcrossyouth

twitter

www.twitter.com/irishredcross

www.redcross.ie

Irish Red Cross

SUMMARY ACCOUNTS

09-10

SUMMARY ACCOUNTS 09-10

Revenue Account

Year ended 31 December 2010

	2010 €	2010 €	2009 €	2009 €
Unrestricted Funds				
Income	**3,624,277**		3,487,976	
Expenditure	**(3,515,426)**		(3,752,584)	
Surplus/(deficit) on unrestricted funds		**108,851**		(264,608)
Restricted Funds				
Income	**5,112,128**		2,645,786	
Expenditure	**(7,680,713)**		(8,197,657)	
Deficit on restricted funds		**(2,568,585)**		(5,551,871)
Designated Funds				
Income	**48,057**		145,155	
Expenditure	**(93,979)**		(6,165)	
(Deficit)/surplus on designated funds		**(45,922)**		138,990
Deficit of income over expenditure		**(2,505,656)**		(5,677,489)

The Society's auditors comment as follows:
The above Revenue Account and Detailed Revenue Account and Statement of Funds on pages 69 and 70, respectively, have been correctly extracted from the full audited Head Office financial statements of the Irish Red Cross Society for the year ended 31 December 2010 on which we reported, without qualification on 30 May 2011.

BDO, Registered Auditors, Dublin, Ireland.

Detailed Revenue Account

Year ended 31 December 2010

	2010	2010	2009	2009
Unrestricted funds income	€	€	€	€
Government Grant Aided Income	**821,000**		821,000	
Defibrillator Scheme	**-**		-	
Branch Contributions	**238,260**		143,400	
Training Income	**97,662**		69,371	
General Receipts	**1,721,113**		1,595,535	
Surplus on Sales	**53,756**		58,870	
Projects in Ireland	**689,386**		646,834	
Branch Contribution ambulances	**3,100**		152,966	
	3,624,277		3,487,976	
Expenditure				
Government Grant aided expenditure				
Payroll and staff costs	**1,178,495**		1,456,123	
Services in Ireland	**706,245**		624,640	
Projects in Ireland	**505,271**		453,005	
Public relations (Communications Dept)	**52,780**		91,257	
Fundraising	**155,301**		314,353	
Grant Transfer to Overseas Projects	**95,883**		-	
Administration	**246,391**		291,964	
Premises	**77,967**		60,802	
Professional Fees	**211,267**		283,817	
Affiliation fees	**204,680**		143,894	
General	**81,147**		32,729	
	3,515,426		3,752,584	
Surplus/(deficit) on unrestricted funds		**108,851**		**(264,608)**
Restricted funds				
Income on restricted funds	**5,112,128**		2,645,786	
Expenditure on restricted funds	**(7,680,713)**		(8,197,657)	
Deficit on restricted funds		**(2,568,585)**		(5,551,871)
Designated funds				
Income on designated funds	**48,057**		145,155	
Expenditure on designated funds	**(93,979)**		(6,165)	
(Deficit)/surplus on designated funds		**(45,922)**		138,990
Deficit of income over expenditure		**(2,505,656)**		(5,677,489)

SUMMARY ACCOUNTS 2010

Statement of Funds

Year ended 31 December 2010

	Balance at 01/01/2010 €	Income €	Expenditure €	Capital Reserve €	Actuarial (Gain) €	Transfers €	Balance at 01/01/2010 €
General funds	3,276,313	3,624,277	(3,515,426)	99,279	196,000	133,167	3,813,610
Capital Reserve	989,689	0	0	(99,279)	0	0	890,410
Kilbehenney Reserve	72,646	0	0	0	0	0	72,646
Total unrestricted funds	4,338,648	3,624,277	(3,515,426)	0	196,000	133,167	4,776,665
Designated funds							
Designated	875,932	48,057	(93,979)	0	0	(133,167)	696,843
Restricted funds							
Ireland	1,397,993	527,860	(1,466,329)	0	0	0	459,524
International							
Africa	912,782	600,877	(1,350,417)	0	0	(31,221)	132,021
Asia	2,702,834	491,767	(1,004,401)	0	0	(33,682)	2,156,518
Middle East	4,079	1,510	(750)	0	0	(106)	4,733
Europe	(81)	545	0	0	0	43	507
Americas	2,306	3,145,330	(2,677,272)	0	0	(219,612)	250,752
Other	809,714	250,487	(694,511)	0	0	(195)	365,495
Sustainability Fund Reserve	320,840	93,752	(494,381)	0	0	292,120	212,331
Total international restricted funds	4,752,474	4,584,268	(6,221,733)	0	0	7,348	3,122,357
Total restricted funds	6,150,466	5,112,128	**(7,688,061)**	0	0	7,348	3,581,882
Total funds	11,365,046	8,784,462	**(11,297,466)**	0	196,000	7,348	9,055,390

SUMMARY ACCOUNTS 2009

Statement of Funds

Year ended 31 December 2009

	Balance at 01/01/2010 €	Prior Year Adjustment €	Income €	Capital Expenditure €	Actuarial Reserve €	(Gain) €	Balance at Transfers €	01/01/2010 €
General funds	4,390,277	(126,974)	3,335,010	(3,554,106)	(943,858)	(11,000)	186,963	3,276,312
Capital Reserve	63,990	0	152,966	(171,124)	943,858	0	0	989,689
Kilbehenney Reserve	100,000	0	0	(27,354)	0	0	0	72,646
Total unrestricted funds	4,554,267	(126,974)	3,487,976	(3,752,584)	0	(11,000)	186,963	4,338,648
Designated funds								
Designated	923,905	0	145,155	(6,165)	0	0	(186,963)	875,932
Restricted funds								
Ireland	443,165	0	1,212,166	(257,338)	0	0	0	1,397,993
International								
Africa	145,020	0	65,215	(1,229,060)	0	0	1,933,912	915,087
Asia	7,431,978	0	455,849	(5,210,439)	0	0	25,446	2,702,834
Middle East	3,711	0	45,080	(46,000)	0	0	1,288	4,079
Europe	0	0	6,062	(7,000)	0	0	857	(81)
Other	1,807,673	0	752,062	(956,757)	0	0	(793,264)	809,714
Grants 2009 & 2010								
Malawi & Niger	1,209,527	0	0	0	0	0	(1,209,527)	0
Sustainability Fund Reserve	661,263	0	109,352	(491,063)	0	0	41,288	320,840
Total international restricted funds	11,259,171	0	1,433,620	(7,940,319)	0	0	0	4,752,473
Total restricted funds	11,702,337	0	2,645,786	(8,197,657)	0	0	0	6,150,466
Total funds	17,180,509	(126,974)	6,278,917	(11,956,406)	0	(11,000)	0	11,365,046

PHOTO CREDITS

We would like to thank the following for their contributions.

Cover	Haitian Red Cross volunteer Jean Zacharie delivers first aid to one month old Deborah Fatima whose mother died in the earthquake. **Photo:** Talia Frenkel, American Red Cross
Page 8	David O'Sullivan, Chairman. **Photo:** Laura Gallagher, Irish Red Cross
Page 9	Donal Forde, Secretary General. **Photo:** Irish Red Cross
Page 11	Irish Red Cross teams from all over Ireland meet each year to showcase their lifesaving skills. **Photo:** Kevin Byrne Photography
Page 13	Pictured at the launch of the new Irish Red Cross ambulance unit for Ballaghadereen Co. Roscommon were: Monica Middleton, National Honorary Secretary, Pat Merrick Regional Director of Units for the Western Region, Des Kavanagh, National Honorary Treasurer, Paddy Crampsey, Olivia Moffet, Éamon Ó Cuív, Minister for Community, Rural and Gaeltacht Affairs, Michael Mulligan, Krean Nealon, Unit Officer, Maura Lowry, Area Director of Units Roscommon, Pat Lavinn and Tony Lawlor, National Vice-Chairman. Taken on behalf of the Irish Red Cross
Page 13	Glen of Imaal Irish Red Cross Mountain Rescue Team take train in Co. Wicklow. Taken on behalf of Irish Red Cross
Page 14 (1st)	Bandon, Co. Cork was one of many places which suffered severe flooding during the 2009. **Photo:** Jonathan Tynan, Irish Red Cross
Page 14 (2nd)	Lives and businesses where greatly affected by flooding that damaged homes and business properties in Ireland. **Photo:** Jonathan Tynan, Irish Red Cross
Page 14 (3rd)	Irish Red Cross volunteers assited homes and businesses that were flooded and that were at risk of flooding. **Photo:** Jonathan Tynan, Irish Red Cross
Page 15 (1st)	Building on the success of Regional Fun Days a new event called the National Red Cross Youth Challenge was announced in 2009. **Photo:** Laura Gallagher, Irish Red Cross
Page 15 (2nd)	Irish Red Cross Youth Forum 2009 - President Mary McAleese is presented with a gift of flowers by Aisling Middleton one of the organisation's youngest members. **Photo:** Maxwell Photography
Page 15 (3rd)	Young members of the Irish Red Cross enjoy activities and competitions as part of the 2009 National Red Cross Youth Challenge. **Photo:** Laura Gallagher, Irish Red Cross
Page 15 (4th)	If the hat fits! Ten-year old Clodagh Byrne from Cobh, Co. Cork tries on one of the first pieces of safety equipment ever used by the Irish Red Cross. **Photo:** Maxwell Photography
Page 16	Aisling Devlin (9) Cobh, centre together with Kathlyn McFeeley (10), Co. Donegal, and Aaron Middleton, (10), Co. Laois who showed their work on the specially-produced "humanity" patchwork quilt to President McAleese. **Photo:** Maxwell Photography
Page 17 (1st)	Representing Ireland at FACE 2009 were Dublin Borough Team: Paul Martin, Lynn Dennany, Richard Flanagan, Elaine McDonagh, Catriona Ryan, Eithne Scully. Taken on behalf of Irish Red Cross
Page 17 (2nd)	Louth's lifesaver champion. Olly Keegan who scored a momentous double-first leading both her county team to first place in the team event and also winning first prize in the individual category. **Photo:** Kevin Byrne Photography
Page 17 (3rd)	Dublin Borough's Peter Ryan competing in the 2009 President's Perpetual Trophy & Dominc Nugent Competitions. **Photo:** Kevin Byrne Photography
Page 17 (4th)	Irish Red Cross teams from all over Ireland meet each year to showcase their lifesaving skills. Taken on behalf of Irish Red Cross
Page 18	Members as young as 10 years old can train in first aid with the Irish Red Cross. Taken on behalf of Irish Red Cross
Page 19	The 2010 Cadet and Novice competitions were held in Galway. Eoin Middleton competed as part of the Laois Novice team. **Photo:** Krystian Matchek, Irish Red Cross
Page 21	Lisa Vaughan Rosemarie Hayden and Michael O'Riordan, ready to assist during the severe weather in Ireland. **Photo:** Irish Red Cross
Page 22 (1st)	The Irish Red Cross National Youth Camp was attended by of 66 young members plus 24 leaders from across Ireland. **Photo:** Laura Gallagher, Irish Red Cross
Page 22 (2nd)	The Irish Red Cross National Youth Camp activities included hillwalking, abseiling, an obstacle course, gorgewalking, windsurfing and kayaking. **Photo:** Laura Gallagher, Irish Red Cross
Page 22 (3rd)	One of the National Youth Camp workshops challenged young members to design an Irish Red Cross Youth Logo. **Photo:** Laura Gallagher, Irish Red Cross
Page 23 (1st)	During the National Youth Challenge participants took part in activities such as the Buzzer Challenge, Red Cross Principles, Fancy Dress Relay, Giant Jenga and Hula Hoops Games and also took part in a Grand Finale. County Laois were the winning team for 2010. Laura Gallagher, Irish Red Cross
Page 23 (2nd)	Participants of the National Youth Challenge competed in a dance competition at the event in Laois. **Photo:** Laura Gallagher, Irish Red Cross

Page 24 (1st)	Competitors and trainers from Co. Donegal proudly display their new silverware. **Photo:** Krystian Matchek, Irish Red Cross
Page 24 (2nd)	The 2010 Louth Cadet Team; Christopher, Emma, John and Patrick relax before the competition begins. **Photo:** Krystian Matchek, Irish Red Cross
Page 24 (3rd)	The Galway Cadet team lines up to accept the first ever Dominic Burke Perpetual Trophy. **Photo:** Krystian Matchek, Irish Red Cross
Page 27	Malawi Pupil from Tandwe school demonstrating hand washing facilities at VIP latrines. **Photo:** Irish Red Cross
Page 31 (1st)	Improving aid effectiveness through dialogue - Rumoh PMI is a weekly radio programme broadcast by Irish Red Cross in Indonesia which facilitated discussion about the Tsunami recovery process between humanitarian actors and the Tsunami affected population. **Photo:** Gail Zulfikar, IRC
Page 31 (2nd)	Speakers at the Irish Red Cross seminar to mark the 60th Anniversary of the Geneva Conventions – From left to right; Lt. Col. Jim Burke, School Commandant of the Irish Army's School of Military Engineering and Military Adviser to the Department of Foreign Affairs on Conventional Munitions; Aisling Swaine, PhD Affiliate at the Transitional Justice Institute at the University of Ulster and former Irish Red Cross Delegate; Geoff Loane, Head of Mission for the ICRC in London. **Photo:** Irish Red Cross
Page 32 (1st)	Refugee Camp in Tréguine, Chad. Daniel Cima , IFRC
Page 32 (2nd)	Historical image: Chad (1984) Milk distribution to vulnerable groups. The IFRC today pursues its support to the Chad Red Cross, for the vital assistance - food, medical care, relief. **Photo:** Liliane de Toledo , IFRC
Page 33 (1st)	A displaced boy sits with his grandmother near Moyale, Somali region, Ethiopia. **Photo:** Alex Wynter , IFRC
Page 33 (2nd)	A young woman gathers water at an oasis near Moyale, Somali region, Ethiopia. **Photo:** Alex Wynter , IFRC
Page 34 (1st)	Young girl queues for water. **Photo:** Kenya Red Cross
Page 34 (2nd)	Women collect water from one of the water kiosks, May 2009. **Photo:** Andreï Engstrand-Neacsu, IFRC
Page 35	Community members attending Community Mobilisation Session at Mitundu. **Photo:** Irish Red Cross
Page 36	Diversification of sources of income and food for households through the promotion and support of household vegetable gardens, micro-irrigation and lowland cultivation practices. **Photo:** Ciaran Cierans, Irish Red Cross
Page 37	TheICRC has maintained a presence in Somalia since 1982. It focuses on providing emergency aid to people directly affected by armed conflict, often in combination with natural disasters. **Photo:** IFRC
Page 38 (1st)	Darfur is a conflict affected region of western Sudan where military clashes, banditry and ethnic violence have led to injury, death or displacement of large segments of the population many of whom end up in camps in neighbouring countries such as this Sudanese mother and child. **Photo:** ICRC/IFRC
Page 38 (2nd)	Sudanese refugees who have fled the violence in Darfur are transferred from the overcrowded UNHCR camp at Breijing to the new Red Cross camp. **Photo:** ICRC/IFRC
Page 39 (1st)	Poor water and sanitation conditions have led people to drink unsafe water. Zimbabwe Red Cross volunteers are further increasing information campaigns to provide basic advice on how to limit the risks of being contaminated by cholera. **Photo:** IFRC
Page 39 (2nd)	Twenty-four year-old, aptly named Shingai Courage Kufandada, is one of the 300 volunteers involved in the Red Cross response to the cholera outbreak in Zimbabwe's Midlands Province, March 2009. **Photo:** IFRC
Page 40	Samoa Islands, 30 September 2009. The 8.3 magnitude earthquake and subsequent tsunami which struck Samoa has had a devastating affect on this Pacific Island community affecting almost one in six of the inhabitants. It caused deaths, injuries and severe damage to houses and infrastructure. **Photo:** Abril Esquivel, IFCR
Page 41 (1st)	A young earthquake survivor and his mother in Aba prefecture, Sichuan – one of many families living in tents provided by the Red Cross until transitional and permanent housing can be built. **Photo:** Travis Betz, IFRC
Page 41 (2nd)	Laguna province, The Philippines. October 2009. Staff and volunteers from the Philippine National Red Cross distribute blanket and hygiene goods and make a tour to reassess the damages and the condition of the evacuation centers one month after typhoon Ondoy hit. **Photo:** Yoshi Shimizu, IFRC
Page 41 (3rd)	A girl passes by a destroyed house on her way to school in Gaza City. **Photo:** Till Mayer, IFRC
Page 42	Irish Red Cross supported the construction of a dedicated water supply and waste water disposal system for a further new health facility in Akkaraipattu which provides expanded medical services for a local community of over 300,000 people. **Photo:** IFRC
Page 43	More than 500,000 homes were destroyed on the western province of Aceh alone. **Photo:** Courtesy of PMI 6
Page 45	On January 12th 2010, an earthquake of magnitude 7.0 struck Haiti killing more than 222,750 people and injuring a further 300,000. **Photo:** IFRC
Page 47 (1st)	A former child soldier, now demobliised, meets his family again after an 8 year separation. **Photo:** ICRC
Page 47 (2nd)	DRC Girl writing a Red Cross Message. **Photo:** ICRC
Page 47 (3rd)	Armenian Man completing a Red Cross Message. **Photo:** ICRC
Page 49	Irish Red Cross beneficiary communications specialist Will Rogers at his computer in Port-au-Prince. He is pioneering sms communications with Red Cross beneficiaries in Haiti. **Photo:** Joe Lowry, IFRC
Page 50	Malawi Red Cross volunteers participate to the delivery of relief items. This time the aid is targeted to 500 vulnerable households with orphans and which are headed by children themselves or by their grandparents. **Photo:** Mika Jouhki, Finnish Red Cross

Page 51 (1st)	An estimated one-third of Darfur's population lived in displaced camps in 2010. **Photo:** Daniel Cima, IFRC
Page 51 (2nd)	4000 out of the 24000 refugees in the Bredjing camp are children. They attend school in the morning and in the afternoon. The teachers are volunteers and refugees themselves, living in the same camp. Teaching is in Arabic and teachers try to follow the Sudanese teaching programme. **Photo:** Daniel Cima, IFRC
Page 52	Irish Red Cross partnered with the World Food Programme (WFP) and the Food and Agricultural Organisation (FAO) to make available more than 260 tonnes of cereals and almost 30 tonnes of seed for consumption and agricultural production respectively. **Photo:** IFRC
Page 53 (1st)	The Kavongo River in northern Namibia has broken its banks in a way that hasn't happened in more than 45 years. Heavy rain here and in the Cuvelai basin of southern Angola has sent torrents of waters through communities that weren't prepared in the slightest. **Photo:** IFRC
Page 53 (2nd)	Heavy rain here and in the Cuvelai basin of southern Angola has sent torrents of waters through communities that weren't prepared in the slightest. **Photo:** IFRC
Page 54 (1st)	Somalia, Sool Province, Laas Caanood. Displaced single mothers collecting food. **Photo:** Ahmed Hersi, ICRC
Page 54 (2nd)	A Tanzania Red Cross Society (TRCS) volunteer with an albino toddler at a picnic organized by the Red Cross in the government-run school for the disabled in Kabanga, in the west of the country near the town of Kigoma on Lake Tanganyika. The school began to take in albino children late last year after two albinos were killed by people who believe their body parts, carried as charms, bestow good luck, part of a spate of such murders in the country. **Photo:** Alex Wynter, IFRC
Page 55 (1st)	A girl stands on the top of a little hill during a food distribution in Medhga town, East Hararghe Zone, Ethiopia. **Photo:** Jose Cendon, IFRC
Page 55 (2nd)	Food distribution by the Ethiopian Red Cross in Wolayita. **Photo:** Jose Cendon, IFRC
Page 56	Refugees from Democratic Republic of Congo (DRC). Woman beneficiary of medical treatment Lugufu Refugee Camps, Tanzania. **Photo:** Sonia Cervelló, Spanish Red Cross
Page 57 (1st)	Early warning, early action! The head of Mozambique Red Cross' HIV programme in Mopeia discussing his programme. **Photo:** Damien Schumann, IFRC
Page 57 (2nd)	Image of the Mopeia Branch of the Mozambique Red Cross. **Photo:** Damien Schumann, IFRC
Page 58	Haitian Red Cross volunteer Ralph Toussaint with Kengo Jean at Camp Simon, Port-au-Prince, Haiti. **Photo:** Talia Frenkel, American Red
Page 59 (1st)	Chilean Red Cross volunteers delivering emergency supplies to the affected people in Puerto Varas, the Region of the Lakes. **Photo:** Carola Solís, Chilean Red Cross
Page 59 (2nd)	Member of the Chilean Red Cross working in the recovery of the country after the earthquake. **Photo:** Carola Solís, Chilean Red Cross
Page 60 (1st)	A Bolivian Red Cross Volunteer helps people trapped by the floods. **Photo:** Bolivian Red Cross
Page 60 (2nd)	Colombia: Marisel's family fled their home after her brother was brutally murdered in front of their eyes. Now, more than 10 family members sleep in one room on mattresses provided by the ICRC. **Photo:** Christoph von Toggenburg
Page 61 (1st)	Mother and child outside their new home at Ontachimadam housing site provided under the Red Cross Red Crescent Tsunami recovery construction programme which has helped to build over 35,000 houses in Sri Lanka. **Photo:** Devaka Seneviratne, IFRC
Page 61 (2nd)	Students at Primary School No. 24 Sintuak, Pariaman City enjoy their drawing sessions with PMI's psychosocial support programme (PSP) volunteers, despite studying in a temporary building. Their school was severely damaged by the earthquake on 30 September 2009. **Photo:** Reftalina Rachman
Page 62 (1st)	Sindh province, Larkana district, Jumu Agham. A volunteer from the Pakistan Red Crescent Society distributes ICRC-supplied food and hygiene items to women affected by the floods. **Photo:** S.N, IFRC
Page 62 (2nd)	Khyber Pakhtunkhwa province, Lower Dir district, Kamala village. Unloading seed, fertilizer and tools, which will be distributed by the ICRC to farmers whose crops were destroyed by the floods. **Photo:** Didier Revol, ICRC
Page 62 (3rd)	Sindh province, Shikarpur and Jacobabad. The Pakistan Red Crescent Society's relief coordinator touring flood-affected areas with an ICRC/Pakistan Red Crescent assessment team. **Photo:** S.N, IFRC
Page 63 (1st)	Amy, Laela and Emma call on those taking part in the Flora Women's Mini-Marathon to run in aid of our work helping women in Malawi win the race for survival against the odds; poverty, illness, and climate change. **Photo:** Lensman
Page 63 (2nd)	Samoa Islands, 30 September 2009. The 8.3 magnitude earthquake and subsequent tsunami which struck Samoa has had a devastating affect on this Pacific Island community affecting almost one in six of the inhabitants. It caused deaths, injuries and severe damage to houses and infrastructure. **Photo:** Abril Esquivel, IFCR
Page 64	Irish Red Cross Volunteers launch International Humanitarians Commemorative Stamp, June 2010. **Photo:** Maxwell Photography
Page 65	Rachel Allen and Irish Red Coss Volunteer, Kevin O'Brien, launch the World Red Cross Red Crescent Day 2010 Save a Life-Change a Life Campaign. Taken on behalf of the Irish Red Cross
Page 67	Throughout 2009 the programme continued to enable this access by providing cash grants to families with limited resources to meet the costs of school attendance or vocational training for their children. **Photo:** Courtesy of Clockwork Media 3

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