

## **DONOR CHARTER**

As a charity seeking donations from the public we, the Irish Red Cross aim to comply with the Statement of Guiding Principles for Fundraising.

- Our pledge is to treat all our donors with respect, honesty and openness.
- We commit to being accountable and transparent so that donors and prospective donors can have full confidence in the Irish Red Cross.
- We promise we will effectively apply your gifts to us for their intended purposes.
- We commit that you, our donors and prospective donors will:
  - Be informed of the organisation's mission, and of the way the organisation intends to use donated resources.
  - Be informed of the identity of those serving on the organisation's governing board, and that the board will exercise prudent judgement in its stewardship responsibilities.
  - Have access to the organisation's most recent financial statements.
  - Be assured your gifts will be used for the purposes for which they were given.
  - Receive appropriate acknowledgement and recognition.
  - Be assured that information about your donation is handled with respect and with confidentiality to the extent provided by law.
  - Expect that all relationships with individuals representing the charity will be dealt with professionally.
  - Be informed whether those seeking donations are volunteers, employees of the organisation or hired third party agents.
  - Have easily available the agreed procedures for making and responding to complaints.
  - Have the opportunity for any names to be deleted from mailing lists and to be informed if the organisation intends to share the mailing lists with third parties.
  - Receive prompt, truthful and forthright answers to questions you might have of the organisation.

In the unlikely event that we raise more money than can be reasonably and efficiently spent, any surplus funds will be used to help us prepare for and respond to other humanitarian disasters either overseas or here in Ireland

This is mainly to ensure we are not left with funds we can't reasonably spend, in the event of an unprecedented public response that is disproportionate to the need.



## What to do if you have feedback

If you do have a comment about any aspect of our work, you can contact the Irish Red Cross in writing or by telephone. In the first instance, your comment will be dealt with by our Secretary General.

Please give us as much information as possible and let us know how you would like us to respond, providing relevant contact details.

Write to:

The Secretary General

Irish Red Cross

16 Merrion Square South

Dublin 2

Tel: 01 642 4600

Email: info@redcross.ie

We are open 5 days a week from 9.00 am to 5.00 pm

