



Fundraising Tips & Tricks

HEALTH & SAFETY

Health & safety is important for every fundraiser. Make sure that you have necessary health and safety measures in place so that everybody can enjoy themselves. Do not endanger yourself or others.

HAVE INFORMATION READY

Have some information ready to share about the Irish Red Cross and where your donations will be going. If possible, have some posters or flyers visible so people know what you're fundraising for!

TARGETS

Set a high, but achievable target. Be ambitious, but also realistic!

TIMING

Don't schedule an event for a time or day when something else is on or when you know lots of people will be busy!

PLAY TO YOUR STRENGTHS

Do something that makes the most of your talents, capacity and resources.

GET IN EARLY

Spread the word of your fundraiser early – let people know to put it in their calendars. Share links to any online donation platforms as early as possible.

BE VISIBLE

Share posts online, post flyers, share stories on the day and say 'thank you' to all involved. Let people see what you are up to!

HAVE FUN!