



**Crois Dhearg na hÉireann**  
**Irish Red Cross**



# FUNDRAISING PACK

**Everything you need to start your own fundraising journey!**



# WHAT WE DO

## YOUTH



Provides various events, campaigns and programmes to support young members of our society:

- Anti Bullying Campaign
- National Youth Summer Camp
- LGBTQI+ Allies Programme

## NATIONAL SERVICES



Through a network of branches nationwide the IRC provides a broad range of community supports.

- First Aid Response & Event Cover
- Community Transport Services

## INTERNATIONAL



The Irish Red Cross provides disaster response and recovery aid across the globe. We also work alongside communities to increase their resilience and safety before a disaster strikes.

## .Migrations



For many years the Irish Red Cross has been supporting refugees living in Ireland.

These services help refugees and asylum seekers to integrate into Irish society.

## RESCUE SERVICES



The Irish Red Cross have developed specialist search and rescue teams to assist people missing, injured or in other difficulties on mountains and lakes.

## PRISON SERVICES



Ireland is the first country in the world to implement Community-Based Health and First Aid programmes in a prison setting. Projects under the programme have led to a significant increase in healthcare awareness and prisoners' personal wellbeing.



## WELCOME TO THE RED CROSS MOVEMENT

The International Red Cross and Red Crescent Movement, with 97 million members worldwide, is the largest humanitarian network in the world.

The Irish Red Cross was founded in 1939. Our work is based on the seven fundamental principles and through our network of over 70 branches here in Ireland we deliver a wider range of programmes and services to some of the most vulnerable communities, reaching thousands of people annually.

Your support helps us reach the most vulnerable people, both at home and abroad, and allows us to assist those who need our help most. Every contribution you make can have a huge impact.

With this pack, we want to help you make your fundraising journey easy and enjoyable. We'll be with you every step of the way!



## WHAT'S IN THIS PACK?

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### Fundraising Ideas

Whether you're fundraising on your own, at school or at work, we've got you covered! Read through and get inspired.

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### Planning Your Event

After you've chosen your idea, it's important to plan properly! Look at our top tips to stay organised.

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### Checklist

Make sure you have all your bases covered! Follow our checklist to ensure you haven't forgotten anything.

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### After your event

Next step is making your donation!



# MAKING A DIFFERENCE ON YOUR OWN



## Give something up

Are you a chocolate lover? Or do you bite your nails? Challenge yourself to give something up and ask people to sponsor you.



## Sponsored fitness challenge

Always wanted to run 5k? Or have you been meaning to get back in the pool? Whatever your sport of choice is, ask your friends and family to sponsor you on that journey.



## Donate for your birthday

This year, ask your friends and family to make donations to the Irish Red Cross in lieu of a gift!



## Dinner party

Everybody loves a dinner party - why not have your friends around and showcase your hosting skills? Set an entry fee for your guests!

Fundraising on your own allows you make a meaningful impact while staying true to your passions. It's a chance to take on a personal challenge, try something new, or dedicate time to what you love - all for a great cause.

Use these ideas to get started or add your own unique twist!



# MAKING AN IMPACT WITH YOUR TEAM



## Walk or Run Challenge

Organise a steps or distance challenge where employees aim to run, walk, or bike a specific distance! Ask your friends to pledge a donation for each kilometer. Improve your impact by competing with other teams and departments in your organisation!



## Payroll Giving

Get your team, department or whole office together to donate a day, or even just a lunch hour to the Irish Red Cross. These hours add up quickly with large groups and donations can be arranged through your payroll department.



## Plunge Challenge

Arrange a cold water plunge challenge, where employees take a paddle as a team- dip in the sea, ocean, local lake, outdoor pool, or other chilly water of your choice. Encourage participants to get donations from friends and family.



## Raffle or Auction

Organise an internal raffle or auction. Employees can help supply prizes using their own skills outside of the workplace (think creatively- can you give tennis lessons, provide artwork, photography sessions, etc.). Sell tickets for the raffle or collect bids for the auction.

Some workplaces will match the money raised by their staff, doubling your fundraising efforts. Why not ask yours?



Fundraising at work is a fantastic way to make an impact while bringing your team together for a great cause. It's an opportunity to bond, boost morale, and work towards a shared goal.



# COMING TOGETHER AS A COMMUNITY



Hosting a fundraiser in your community is a wonderful way to drive positive change, build stronger bonds, and support a meaningful cause. Whether it's with your local football team or bridge club, coming together to fundraise can make a real difference!

Don't forget to tag **@IrishRedCross** on **Instagram**, **LinkedIn** and **Facebook**! We'd love to share your activities.



## Create your own calendar

Why not call for budding local photographers to submit photos of your area? Or to local youth groups and ask for drawings? Local businesses can pay to have an advert included and they can be sold locally.



## Community Picnic

Host a barbecue or picnic at your local park! Charge for food and drinks and encourage spontaneous donations. Include games like sack races or tug-of-war for added fun.



## Trivia Night

Put your quizzing hats on at a local hall, pub or online! Charge an entry fee for the teams and as a BONUS why not include a raffle? Engage with local businesses on sponsoring the event.



## Craft Workshop

Got a talent you can share with your community? Why not organize a craft workshop for kids and adults? Charge a fee for the class and sell your handmade items!



# CHANGING LIVES AT SCHOOL OR UNIVERSITY



## Movie Night

Get the popcorn out and host a movie night with your society or student's union. Charge entry for tickets and snacks. If the weather allows, try hosting under the stars!



## Formal Ball

Put on your best dress and raise money for a great cause. Charge entry and hold a raffle or auction.

Organizing a fundraiser at your school or college is a fantastic way to make a difference, foster teamwork, and support a cause you care about.

Whether it's through a bake sale, a sports event, or a talent show, coming together as a student community can have a lasting impact!





# YOUR STEP-BY-STEP FUNDRAISING GUIDE



## 1. Get Started

Pick a date and secure a venue that works for your activity. Think about the logistics and plan for the space, timing, and any permits you might need. Get in touch to talk with our team! Call us on 01 642 4600.

## 2. Register Your Activity

Let us know about your event so we can support you with fundraising materials, like stickers, posters, and apparel. Contact our fundraising team at [fundraising@redcross.ie](mailto:fundraising@redcross.ie) to register and receive your starter pack!

## 3. Set Up Donations

Decide how you'll collect donations, whether it's online, in person, or both. Create an online platform using tools like iDonate or Enthuse, which make giving easy and secure. Need help setting this up? We're here to guide you - get in touch!

## 4. Plan Your Goals

Set a fundraising target to keep you motivated and create a realistic budget to ensure your event runs smoothly.

## 5. Spread the Word

Promote your event through social media, email, posters, and word of mouth. Don't forget to tag us so we can help amplify your message!

## 6. Prepare for the Day

Double-check your plans, confirm any bookings, and gather your materials. Make sure your donation platform or collection box is ready to go.

## 7. Enjoy the Event

Celebrate your hard work, connect with attendees, and remember to take photos to capture the moment!

## 8. Show Your Gratitude

After the event, thank everyone who participated - from donors to volunteers. Share how much you raised and let them know the difference their support will make.

## 9. Stay Connected

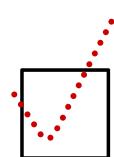
If you enjoyed your fundraising experience, think about how you can get involved again or inspire others to organize their own event.



# FUNDRAISING CHECKLIST

## Using Our Logo and Brand

If you'd like to use our logo or emblem, please reach out to us first – we'd love to promote your event and share it! We have resources available for you to use, and you're welcome to create your own materials. Just send them to us for approval before sharing.



## Follow the Rules

Check if your venue or event has any specific guidelines, such as dress codes or additional rules, and be sure to communicate them with attendees.



## Health and Safety First

Whether you're hosting an event at home, in the workplace, or outdoors, always keep health and safety a top priority for everyone involved.



## Think Environmentally

Do your part for the planet by minimizing waste and using sustainable materials wherever possible. Every little bit helps!



## Planning a Raffle?

If your event includes a raffle, make sure you comply with government regulations. Contact your local authority or visit the relevant website for guidance to ensure everything is set up correctly.



## We're Here to Help

If you have any questions or need support at any stage of your planning, don't hesitate to contact us. We're happy to assist!



## Have Fun and Stay Safe!

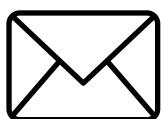
Be creative, enjoy the experience, and remember to prioritize safety while having fun.





## AFTER THE EVENT

Once your activity is complete, there are several ways to submit your funds to the Irish Red Cross:



### **By Post**

You can send donations by mail to Irish Red Cross Society, 16 Merrion Square North, Dublin 2. Donations can be made in the form of cheque, postal order, or bank draft.



### **By Phone**

Call our fundraising department at 01 642 4600 to make a donation or discuss any details.



### **Online**

Donations can be made directly through our website. If you need assistance, please reach out to our fundraising team at [fundraising@redcross.ie](mailto:fundraising@redcross.ie)



### **At the bank**

Donations can also be deposited directly at the bank. Please contact us for the relevant bank details on 01 642 4600 or [fundraising@redcross.ie](mailto:fundraising@redcross.ie)

Once we review your donation, we will send you an official acknowledgement as a thank you for your generous support.

## Thank you for supporting the Irish Red Cross!





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**Irish Red Cross**



## **CONTACT US**

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