

JOB DETAILS

Title:	Regular Giving Acquisition Specialist
Duration:	3-year fixed term contract
Salary:	€41,936.46-54,533.54 ¹
Reporting to:	Individual Giving & Fundraising Operations Senior Manager

BACKGROUND INFORMATION

The Irish Red Cross Society (IRC) is part of the world's largest independent humanitarian network, the International Red Cross and Red Crescent Movement. The IRC is committed to and bound by its Fundamental Principles of Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity and Universality. The vision of the Irish Red Cross is to be a leading humanitarian organisation, providing impartial services and support to vulnerable communities both at home and abroad. Our mission is to identify and deliver humanitarian assistance to those who are most in need.

SUMMARY OF ROLE

This is an exciting opportunity for an experienced fundraiser. If you love working in a fast-paced environment, and feeling part of a team, then this could be the role for you. The Regular Giving Acquisition Specialist will be focusing on recruiting new regular giving donors via Face-to-Face.

¹ This role is assigned to the Job Family of: [Coordinator](#). The Irish Red Cross has 6 Job Families: Secretary General; Senior Manager; Programme/Project Manager; Coordinator; Development & Admin; Administration.

ROLE RESPONSIBILITIES

- Drive new donor volumes across regular giving, maximise income, ROI and 1 year retention.
- Develop and implement effective welcome and onboarding strategies and journeys to retain new regular giving donors.
- Oversee operations and relationships with external F2F agency partners.
- Implement effective agency performance management to maximise performance and drive value for the organisation.
- Actively participate in the annual budgeting process and continuously monitor campaign and channel performance against short and long term KPIs.
- Support the Individual Giving team in operationalising new income channels identified for inclusion into the regular giving acquisition programme.
- Work actively towards the achievement of the Irish Red Cross goals.
- Undertake training and development as required.
- Abide by and uphold the Principles of the International Red Cross Red Crescent Movement.
- Undertake any other reasonable work-related duties and responsibilities assigned by the relevant line manager that are consistent with the nature of the job and level of responsibility.

ROLE REQUIREMENTS

Essential Criteria

- At least 3 years proven expertise in regular giving acquisition and face-to-face fundraising.
- Experience in performance management of third-party vendors.
- Excellent organisational, communication, and leadership skills.



- Ability to analyse and interpret financial data.
- Experience in setting, developing and managing budgets.
- Strong knowledge of GDPR, Charity Regulations /strong understanding of regulatory framework related to fundraising in
- Working knowledge of CRMs.
- Foster strong teamwork and collaboration across Fundraising and organisationally.

Desirable Criteria

- People management skills.
- Flexible approach to working hours.

FURTHER INFORMATION

The Irish Red Cross offers the following benefits in addition to salary

- A 5% employers' contribution to a company contributory pension scheme
- Closure of the office on Good Friday, plus two additional 'privilege days' to be used at Easter and Christmas respectively.
- Death in Service benefit of four times salary
- Flexible working hours, including opportunities for hybrid working.
- Further education, training and learning supports
- Professional subscriptions (as applicable)
- Travel (bike-to-work schemes/tax saver commuter tickets)

The Irish Red Cross is an equal opportunities employer. We value diversity and aspire to reflect this in our workforce. We welcome applications for people from all sections of the community, irrespective of gender, civil status, family status, sexual orientation, religion, age, disability, race or membership of the Traveller community. This role requires applicants to have the right to work in Ireland.

APPLICATION PROCESS



Crois Dhearg na hÉireann
Irish Red Cross

To apply for this role, please forward a copy of your CV, together with a cover letter setting out how you meet the essential and desirable criteria for this role to:

jobs@redcross.ie

Your email should contain **Regular Giving Acquisition Specialist** in the subject line. Applications should be in .pdf or MS Word format, and with file names in the following format: **<Surname>, <First name> - CV** and **<Surname>, <First name> - Cover Letter**

The closing date for applications is **3rd of December 2025**.

Shortlisting for interview will be on the basis of the essential and desirable criteria for this role. It is intended to hold initial interviews for this role on 8th of December 2025.

Please note that there may be a second round of interviews.